



# SPONSORSHIP OPPORTUNITIES

Data You Can Use seeks sponsors for our **11th annual Data Day!**

Data Day explores topics and projects related to data in Milwaukee and helps attendees connect with each other and build their capacity to use data to inform their work.

Our 2025 theme is **The Wealth of Data**, which explores how data can be harnessed to expose and understand persistent racial disparities in wealth and prosperity.



Wednesday, October 15th, 2025



DISCOVERY WORLD



8:30 A.M. - 4:00 P.M.



Special  
Keynote Speaker  
**Lamar Gardere**

Executive Director of  
The Data Center ,  
New Orleans

## ABOUT DATA DAY

Data You Can Use is proud to host Data Day, an annual event that provides an opportunity for leaders from Milwaukee neighborhoods, nonprofits, universities, the public sector, high schools, and beyond to better understand what data are available, the implications of data on community revitalization, and how to increase connections between research and practice. This event also raises critical operating dollars so that Data You Can Use can advance its mission. More than 400 people attended Data Day 2024!

DATA YOU CAN USE



*To secure your sponsorship, use  
the QR code or visit*

**[datayoucanuse.org/data-day-2025/](https://datayoucanuse.org/data-day-2025/)**



# SPONSORSHIP LEVELS AND BENEFITS

Your support will put your organization in front of engaged leaders and support Data You Can Use's mission: Advancing community access to data and the skills needed to drive informed and equitable decision-making in Milwaukee and beyond.



## Community Champion - \$15,000 (One Available)

**EXCLUSIVE sponsorship level:** Brief Data Day speaking opportunity, 15 tickets to Data Day, top sponsor logo recognition via event materials, website, social media, and e-newsletter



## Data Dream Sponsor - \$10,000 (Two Available)

Help a local nonprofit's data dreams come true! We are looking for two organizations to underwrite our Data Dream awards, presented at Data Day. The Data Dream allows Milwaukee-based nonprofit and neighborhood leaders to explore how things would be different if they had a certain piece of data – such as improved planning, service provision, results, or funding.

Benefits include: 10 tickets to attend Data Day, verbal recognition at the event, logo recognition via event materials, website, social media, and e-newsletter.



### COMMUNITY ADVOCATE - \$10,000

10 tickets to Data Day, verbal recognition, logo recognition via event materials, website, social media, and e-newsletter.



### COMMUNITY SUSTAINER - \$5,000

7 tickets to Data Day, verbal recognition, logo recognition via event materials, website, social media, and e-newsletter



### COMMUNITY PARTNER - \$2,500

5 tickets to Data Day, logo recognition via event materials, website, social media, and e-newsletter.

## ABOUT US

Data You Can Use is an independent nonprofit created in 2016 to serve Milwaukee nonprofits and local funders in using data to address community problems and build community solutions. Learn more at [datayoucanuse.org](https://datayoucanuse.org).

