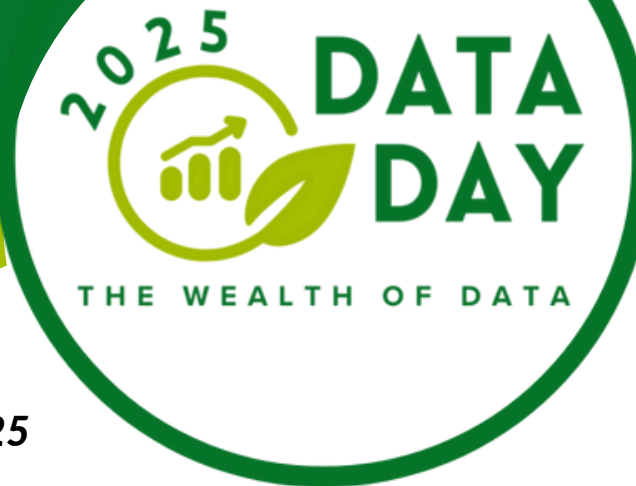


# APPLY NOW FOR YOUR DATA DREAM!

Win professional services to strengthen your nonprofit's programs or services and achieve your "Data Dreams."



## [CLICK HERE TO APPLY](#)

***Submission deadline, Friday, July 18, 2025***

**Summary:** Data You Can Use seeks applications for the Data Dream Award. Winners will realize their "data dream" through the professional services of DYCU. Milwaukee area nonprofit organizations will be selected through a competitive process and awarded at Data Day on October 15, 2025.

**What is Data Day?** Data Day is an annual event hosted by Data You Can Use which provides an opportunity for leaders, from neighborhoods to universities, to better understand what data are available, the implications of data on community revitalization, and how to increase connections between research and practice.

**What is a Data Dream?** The Data Dream competition is an opportunity for an organization to move beyond limitations created by a lack of information, the capacity to interpret data already collected, or some combination of both. Applicants share what would be different if nonprofit leaders had a certain piece of data—how their planning, service provision, results, or funding might be improved with access to assistance in securing, analyzing, visualizing or presenting data. A cross-sector panel of judges will select the finalists. Winners will be selected through evaluation by Data You Can Use staff and a "people's choice" vote at Data Day on October 15.

**Sponsors and Past Winners:** Past winners of the Data Dream Award include Core el Centro, ACTS Housing, Bread of Healing Clinic, the Brady Campaign, Walnut Way, Lead2Change, Revitalize Milwaukee, Pearls for Teen Girls, Project RETURN, Historic King Drive BID, Sherman Phoenix, Milwaukee Community Land Trust and many more! Winners describe the assistance they receive as "transformational" --providing information, insight and action-oriented direction in their use of data.

**More about Data You Can Use:** Data You Can Use connects people who need data to people who have data and assists in accessing, analyzing, translating, interpreting and presenting data. DYCU subscribes to the principles of the Urban Institute's National Neighborhood Indicators Partnership to democratize data.

