RON Housing Surveys
Transforming Milwaukee’s Housing Stock through Support and Accountability

DYCU HUG Meeting
July 24, 2019
Who is RON?

• RON = Reclaiming Our Neighborhoods
• Collaboration and Partnership
  – Neighborhood Groups
  – Public entities and elected officials
  – Nonprofit Partners
Who is RON?

• **Neighborhood Groups**

  - Washington Park Partners
  - Sherman Park Community Association, Inc.
  - Clarke Square
  - Riverworks

• **Public entities and elected officials**
  – DNS, NIDC, District Attorney, Sen. Taylor

• **Nonprofit Partners**
  – MMFHC, Legal Action, Legal Aid, Habitat, MCC, LISC
Why was RON created?

• History of housing surveys in Sherman Park
• Foreclosure crisis legacy
• Improve neighborhood image and positively impact property values
Why has RON continued?

• Support and accountability

• Correlation between exterior and interior housing quality
What has RON accomplished?

- Compliance Loan Program
- STRONG Homes Loan Program
- Instrumental in prosecution of problem landlords
- Tracking housing quality data over time
Why is this important?

• **Quality of life**
  - Dwelling appearance
  - Exposure to environmental problems
  - Personal security

• **Social determinants of health**
  - Physical environment
  - Resource depletion
  - Walkability

• **Affordable Housing Crisis**
  - Housing stability
  - Residential mobility
  - Socioeconomic inclusion

• **Healthy Housing**
  - Lead paint exposure
  - Thermal comfort
  - Structural deficiencies (promotes hazards)
What does RON do?

• Monthly partner meetings

• Semi-annual housing survey

• Annual meeting at DNS
Monthly Partner Meetings

• Housing Triage
• Resource Sharing
• Continuous Improvement
Semi-annual housing survey

• Evaluation of the exterior of properties
• Why do it?
  – Creates new conversations & opportunities
  – Data-driven approach to support and accountability
Semi-annual housing survey

- Spring and Fall Surveys
  - Training / Orientation
  - Residents and community volunteers
  - Neighborhood Organization Staff
  - Students and volunteer groups
### Residential Property

#### Please document the ROOF of the household

<table>
<thead>
<tr>
<th></th>
<th>No repair needed</th>
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<tbody>
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<tr>
<td>Shingles</td>
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<td>□</td>
<td>□</td>
<td>□</td>
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</tr>
<tr>
<td>Soffit/Fascia</td>
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<td>□</td>
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<tr>
<td>Gutters/Downspouts</td>
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#### Please document the EXTERIOR of the household

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<tbody>
<tr>
<td>Siding</td>
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<td>□</td>
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<tr>
<td>Paint (body)</td>
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<td>□</td>
<td>□</td>
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</tr>
<tr>
<td>Trim paint</td>
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#### Please document the WINDOWS AND DOORS of the household

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<tr>
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<tr>
<td>Lower railings</td>
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<tr>
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<tr>
<td>Steps</td>
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Please document the YARD of the household
### Please document the YARD of the household

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<tr>
<td>Soil erosion</td>
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<tr>
<td>Debris in yard</td>
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<td>Abandoned car</td>
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### Please document the GARAGE of the household

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<tr>
<td>Siding</td>
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<td>□</td>
<td>□</td>
<td></td>
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</tr>
<tr>
<td>Paint</td>
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<tr>
<td>Garage door</td>
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<tr>
<td>Structure</td>
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<tr>
<td>Window</td>
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</tbody>
</table>

### Please document OTHER CONDITIONS of the household

- Dwelling appears vacant: □ Yes □ No
- Boarded house: □ Yes □ No
- Graffiti: □ Yes □ No

### Overall exterior condition

- □ A - Out standing
- □ B - 1 or 2 minor repairs
- □ C - 3 or 4 minor repairs
- □ D - 1 or 2 major repairs
- □ F - 3 or more major repairs
- □ I - Construction of building incomplete

### Overall attractiveness (taken as a whole, how visually attractive is the house?)

- □ Very attractive
- □ Somewhat attractive
- □ Somewhat unattractive
- □ Unattractive

### Overall appearance (to what extent does the appearance of the building suggest that the owner is proud of the property?)

- □ To a great extent
- □ To a moderate extent
- □ To little or no extent

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Address: __________________________ Initials: ___________ Date: ___________
Semi-annual housing survey

• Letters sent to property owners
• Annual meeting at DNS
• Outstanding House Award / Most Improved Home Contest
Annual Meeting at DNS

• Targets owners of properties which graded out poorly
• Develop a plan (with or without the owner)
• Location of meeting signifies its importance
What’s next for RON?

• Sustainability planning
• Developing a standard process across neighborhoods
  – Revising the housing survey
• Possible expansion of geography
Questions for you

• Would this sort of data be useful in your work?
• How could this data be more helpful to you?
• What do you believe could be done to enhance or strengthen the RON Group?
MANDI Video

YouTube
Questions for us?
Questions and Contact

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