# DATA DAY 2023 JOURNEY TO JUSTICE

## SPONSORSHIP OPPORTUNITIES

Milwaukee nonprofit Data You Can Use is seeking sponsors for our 9th annual Data Day event on October 18, 2023, at the Italian Community Center. Data Day explores various topics and projects related to data in Milwaukee and helps attendees connect with others and build their capacity to use data to inform their work.

### Who We Serve

More than 170 Milwaukee professionals, nonprofits and philanthropic foundations, community members, neighborhood residents, academics, corporate and public-sector data professionals, and civic leaders attended Data Day in 2022. We expect to welcome even more attendees this year.

### **Help Us Make An Impact**

Your support will not only put your organization in front of engaged residents and professionals, but it will also support Data You Can Use's mission: Advancing community access to data and the skills needed to drive informed and equitable decisionmaking in Milwaukee and beyond.

### **Sponsorship Benefits**



#### Community Champion: \$10,000

Benefits: Brief speaking opportunity at Data Day; literature drop at Data Day; 10 tickets to attend Data Day; public recognition via website, e-newsletter, social media and event materials.



#### Community Advocate: \$5,000

Benefits: Verbal recognition at Data Day; literature drop at Data Day; 5 tickets to attend Data Day; public recognition via website, enewsletter, social media and event materials.



#### Community Partner: \$2,500

Benefits: Verbal recognition at Data Day, 3 tickets to attend Data Day; public recognition via website, e-newsletter, social media and event materials.



Use the QR code to access our sponsorship form, or visit datayoucanuse.org/data-day



Data You Can Use is a registered 501(c)(3) nonprofit organization.