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Hillside Neighborhood

Data Portrait | Created June 2023

DATA YOU CAN USE

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Introduction and Background

This Neighborhood Portrait data profile was prepared by Data You Can Use with the support of Urban Economic Development Association of Wisconsin (UEDA). The framework is based on input and advice from community organizers working in the neighborhoods supported by Milwaukee's Community Development Block Grant (CDBG) program. The original set of neighborhood portraits were released by Data You Can Use in 2016 using 2010-2014 American Community Survey 5-year estimates. This document is part of the first update to those original Neighborhood Portraits and has been edited in response to community feedback following the release and use of the original portraits.

Data You Can Use and our partners hope that these tables continue to be used by those working in Milwaukee neighborhoods in their work planning, organizing, and funding development work and programing. It is designed to be used with their staff, their partners, their funders, their elected officials, and the residents of their neighborhoods, and can be used to supplement and support the stories and anecdotes of residents to build a case for needed resources, and to identify more questions.

As part of the release of the updated Neighborhood Portraits, related training on the use of census data was conducted and offered to the neighborhood partners. A final draft of each Portrait was reviewed by these same partners, and neighborhood organizers shared the ideas, stories, and strategies that they derived from the data.

With each update to the Neighborhood Portraits, Data You Can Use strives to provide both timely data and improvements to the way data is displayed and/or the topics covered. Longer-term plans include the possibility of an interactive way to access neighborhood data, looking at some of the data points over time, and adding additional topics to the Portraits. Data You Can Use actively maintains a "wish list" of hopeful future improvements for the Neighborhood Portraits; please reach out to us if you have any questions, comments, or recommendations for future expansion of this project to new topics or neighborhoods in Milwaukee at **connectwithus@datayoucanuse.org**.

About the Data and Acknowledgements

Data Sources

This data portrait uses data from the 2017-2021 American Community Survey (ACS) 5-year estimates, which was the most up-to-date data at the time of the writing of this report. Specific source tables from the ACS are cited below each table within this report.

Census tracts 141 and 1860 were used to define the Hillside neighborhood for the purposes of this report. These tracts were chosen based on Neighborhood Strategic Planning Area (NSP) boundaries and in consultation with our neighborhood partners. The tables in the report describe the population that live within these census tracts. Please note that the boundaries of these tracts may differ from neighborhood or NSP boundaries.

Data Quality and Reliability

The data found in this report is from the American Community Survey and is some of the best data available that describes the people, households, families, and housing in Milwaukee neighborhoods. The American Community Survey data is collected by the U.S. Census Bureau, which holds its data to high standards.

It is also important to note that numbers and percentages included in this report are considered estimates. This is because the Census Bureau uses a sample of the population when they conduct the survey, which creates some level of uncertainty. The data presented here have a margin of error associated with each data point, which is a measure of the possible variation of the estimate and the true population value of each number. The margin of error helps data users understand the reliability of each data point.

We have chosen not to include margin of error for the estimates in the tables below so that the tables are clearer and easier to use. If you would like more information about data reliability for the tables in this report or would like to know the margin of error for a particular estimate, please reach out to our team at Data You Can Use. If you want to learn more about the American Community Survey, please refer to the handbook for American Community Survey Data Users.

Acknowledgements and Contact

This report was prepared by Data You Can Use in collaboration with community partners and stakeholders working in the Hillside neighborhood in Milwaukee, Wisconsin.

Please reach out to Data You Can Use with questions about this report or the data it contains at connectwithus@datayoucanuse.org.

Section One | Population Characteristics

Table 1: Population by Race

	Hillside		City of Milwaukee	
	Estimate	%	Estimate	%
Total Population	3,134	100.0%	578,198	100.0%
Hispanic or Latino	470	15.0%	114,821	19.9%
White Alone (Not Hispanic or Latino)	340	10.8%	190,709	33.0%
Black or African American Alone (Not Hispanic or Latino)	2,219	70.8%	224,632	38.9%
American Indian and Alaska Native Alone (Not Hispanic or Latino)	4	0.1%	2,479	0.4%
Asian Alone (Not Hispanic or Latino)	8	0.3%	25,640	4.4%
Native Hawaiian and Other Pacific Islander Alone (Not Hispanic or Latino)	-	0.0%	199	0.0%
Some Other Race Alone (Not Hispanic or Latino)	-	0.0%	1,470	0.3%
Two or More Races (Not Hispanic or Latino)	93	3.0%	18,248	3.2%

Data Source: 2017 - 2021 American Community Survey 5-Year Estimates, table B03002

Key Takeaway(s)
- 70.8% of Hillside neighborhood residents identify as Black or African American alone, which is greater than the percentage for the City of Milwaukee as a whole (38.9%).

- 15.0% of Hillside neighborhood residents identify as Hispanic or Latino, slightly less than the City of Milwaukee as a whole (19.9%).

Table 2: Population by Age and Sex

	Hillside				City of Milwaukee			
	Total				**Total**			
	Estimate	**%**	**Male**	**Female**	**Estimate**	**%**	**Male**	**Female**
Total	3,134		1,366	1,768	578,198		280,272	297,926
Under 5 years	411	13.1%	24.6%	4.2%	43,085	7.5%	7.8%	7.1%
5 to 9 years	184	5.9%	10.5%	2.3%	41,739	7.2%	7.4%	7.0%
10 to 14 years	305	9.7%	12.2%	7.8%	43,734	7.6%	8.3%	6.9%
15 to 17 years	128	4.1%	2.6%	5.2%	23,291	4.0%	4.2%	3.9%
18 and 19 years	121	3.9%	2.9%	4.6%	20,338	3.5%	3.7%	3.4%
20 years	27	0.9%	0.8%	0.9%	10,297	1.8%	1.7%	1.8%
21 years	50	1.6%	0.8%	2.2%	10,130	1.8%	1.7%	1.8%
22 to 24 years	95	3.0%	3.5%	2.7%	27,125	4.7%	4.8%	4.6%
25 to 29 years	291	9.3%	7.2%	10.9%	53,104	9.2%	9.1%	9.3%
30 to 34 years	202	6.4%	3.9%	8.4%	45,434	7.9%	7.9%	7.8%
35 to 39 years	172	5.5%	3.5%	7.0%	39,888	6.9%	6.8%	7.0%
40 to 44 years	128	4.1%	2.9%	5.0%	33,851	5.9%	5.7%	6.0%
45 to 49 years	91	2.9%	3.4%	2.5%	31,728	5.5%	5.6%	5.4%
50 to 54 years	183	5.8%	3.5%	7.6%	31,088	5.4%	5.3%	5.5%
55 to 59 years	106	3.4%	2.9%	3.7%	31,438	5.4%	5.4%	5.5%
60 and 61 years	78	2.5%	0.8%	3.8%	12,284	2.1%	2.1%	2.2%
62 to 64 years	91	2.9%	0.8%	4.5%	16,994	2.9%	3.0%	2.9%
65 and 66 years	105	3.4%	3.5%	3.2%	9,950	1.7%	1.7%	1.8%
67 to 69 years	85	2.7%	0.0%	4.8%	12,956	2.2%	2.1%	2.4%
70 to 74 years	169	5.4%	6.4%	4.6%	15,879	2.7%	2.7%	2.8%
75 to 79 years	44	1.4%	0.8%	1.9%	8,985	1.6%	1.4%	1.7%
80 to 84 years	31	1.0%	0.5%	1.4%	6,666	1.2%	0.9%	1.4%
85 years and over	37	1.2%	1.7%	0.8%	8,214	1.4%	0.9%	1.9%

Data Source: 2017 - 2021 American Community Survey 5-Year Estimates, table B01001

Key Takeaways

- 43.6% of the residents in the Hillside neighborhood are male and 56.4% are female.

- Almost one third (32.8%) of the residents in the Hillside neighborhood are under 18 years old compared to 26.3% in the City of Milwaukee overall.

- 9.3% of the residents in the Hillside neighborhood are between the ages of 18 and 24 compared to 11.7% in the City of Milwaukee overall.

Table 3: Residents Living in Poverty by Age

	Hillside		City of Milwaukee	
	Estimate	**%**	**Estimate**	**%**
Total Population *	3,102		562,094	
Income in the past 12 months below poverty level	1,624	52.4%	135,694	24.1%
Under 5 years	180	11.1%	14,529	10.7%
5 years	32	2.0%	2,891	2.1%
6 to 11 years	146	9.0%	18,221	13.4%
12 to 14 years	133	8.2%	7,099	5.2%
15 years	35	2.2%	2,646	1.9%
16 and 17 years	90	5.5%	4,408	3.2%
18 to 24 years	143	8.8%	19,041	14.0%
25 to 34 years	205	12.6%	20,131	14.8%
35 to 44 years	140	8.6%	12,911	9.5%
45 to 54 years	147	9.1%	11,340	8.4%
55 to 64 years	142	8.7%	12,731	9.4%
65 to 74 years	201	12.4%	6,458	4.8%
75 years and over	30	1.8%	3,288	2.4%

Data Source: 2017 - 2021 American Community Survey 5-Year Estimates, table B17001. Note: The total population number for this table does not match the total population number that can be seen in the previous tables. This is because this table is showing data for the total population for whom poverty status can be determined – in this case, slightly fewer people from the neighborhood.

How to interpret this table

The Census Bureau defines the poverty threshold differently for each person or family. Thresholds vary by the size of the family and the age of the members and are updated for inflation on an annual basis. Read more about poverty thresholds here.

Key Takeaways

- 52.4% of Hillside neighborhood residents live in households with incomes below the poverty line, more than double the rate (24.1%) in the City of Milwaukee overall.

Table 4: Household Characteristics

	Hillside		City of Milwaukee	
	Estimate	**%**	**Estimate**	**%**
Total	1,581		229,470	
Family households	603	38.1%	120,856	52.7%
Married couple family	58	3.7%	59,396	25.9%
Family with male householder, no spouse present	41	2.6%	14,160	6.2%
Family with female householder, no spouse present	504	31.9%	47,300	20.6%
Non-family Households	978	61.9%	108,614	47.3%
Householder living alone	935	59.1%	86,688	37.8%
Householder not living alone	43	2.7%	21,926	9.6%

Average Household Size	1.98*	2.45

Data Source: 2017 - 2021 American Community Survey 5-Year Estimates, table B11001 *Note: the average household size for the neighborhood shown here is an estimate calculated by dividing the estimated total number of residents in the neighborhood by the estimated total number of households. This methodology is the same as the methodology used by the U.S. Census.

How to interpret this table

The Census Bureau defines a family as "a group of two people or more (one of whom is the householder) related by birth, marriage, or adoption and residing together; all such people (including related subfamily members) are considered as members of one family."

Key Takeaways

- 59.1% of households in the Hillside neighborhood are occupied by individuals living alone, greater than the rate for the City of Milwaukee (37.8%).

- The estimated average household size for the Hillside neighborhood is 1.98 people per household, which is less than the average household size for the City of Milwaukee as a whole (2.45).

Table 5: Vehicles per Household

	Hillside		City of Milwaukee	
	Estimate	%	Estimate	%
Total Households	1,581		229,470	
No vehicle available	727	46.0%	37,961	16.5%
1 vehicle available	717	45.4%	103,290	45.0%
2 vehicles available	121	7.7%	65,780	28.7%
3 vehicles available	8	0.5%	16,805	7.3%
4 or more vehicles available	8	0.5%	5,634	2.5%

Data Source: 2017 - 2021 American Community Survey 5-Year Estimates, table B08021

Key Takeaways

- Approximately 46.0% of households in the Hillside neighborhood do not have access to a vehicle, nearly three times greater than the rate of the City of Milwaukee as a whole (16.5%).

Table 6: Employment Status by Sex

	Hillside					City of Milwaukee				
	Estimate	Labor Force Participation Rate	Employment/ Population Ratio	Unemployment Rate	Not Working	Estimate	Labor Force Participation Rate	Employment/ Population Ratio	Unemployment Rate	Not Working
Population Age 20-64 Years	1,514	64.2%	57.7%	10.0%	42.3%	343,361	75.4%	70.8%	6.0%	29.1%
Male	466	66.5%	62.4%	6.1%	37.6%	165,187	77.6%	72.3%	6.7%	27.6%
Female	1,048	63.1%	55.6%	11.8%	44.4%	178,174	73.3%	69.4%	5.3%	30.6%

Data Source: 2017 - 2021 American Community Survey 5-Year Estimates, table S2301

How to interpret this table
- The **labor force participation rate** refers to the proportion of the population age 20-64 that is either working or actively looking for work.
- The **employment/population ratio** is the proportion of the population age 20-64 that is working.
- **Unemployment rate** is the percentage of those in the labor force who are not working.
- In this table, **not working** refers to the combined percentage of people who are not in the labor force and those who are in the labor force but are unemployed.

Key Takeaways
- 64.2% of Hillside neighborhood residents ages 20-64 are participating in the labor force by working or actively looking for work, less than the rate for the City of Milwaukee (75.4%).

- 10.0% of the labor force from the Hillside neighborhood is unemployed and looking for work, slightly higher than the City of Milwaukee (6.0%).

Table 7: Employment Sector by Sex

	Hillside				City of Milwaukee			
	Total				**Total**			
	Estimate	**%**	**Male**	**Female**	**Estimate**	**%**	**Male**	**Female**
Civilian employed population 16 years and over	950		336	614	264,607		130,288	134,319
Management, business, science, and arts occupations	338	35.6%	46.7%	29.5%	86,524	32.7%	28.1%	37.2%
Service occupations	305	32.1%	11.9%	43.2%	59,279	22.4%	17.8%	26.9%
Sales and office occupations	200	21.1%	19.0%	22.1%	49,400	18.7%	12.9%	24.2%
Natural resources, construction, and maintenance occupations	19	2.0%	3.9%	1.0%	16,152	6.1%	11.7%	0.7%
Production, transportation, and material moving occupations	88	9.3%	18.5%	4.2%	53,252	20.1%	29.5%	11.1%

Data Source: 2017 - 2021 American Community Survey 5-Year Estimates, table S2301

Key Takeaways

- The most common employment sectors for Hillside neighborhood residents are management, business, science and arts occupations, which accounts for 35.6% of the employed population in the Hillside neighborhood.

- 64.6% of the civilian employed population in the Hillside neighborhood is female, compared to 50.8% in the City of Milwaukee.

Table 8: Educational Attainment

	Hillside				City of Milwaukee			
	Total				Total			
	Estimate	%	Male	Female	Estimate	%	Male	Female
Population 18 to 24 years	293		110	183	67,890		33,456	33,456
Less than high school graduate	58	19.8%	10.0%	25.7%	9,263	13.6%	14.7%	14.7%
High school graduate (includes equivalency)	126	43.0%	32.7%	49.2%	23,276	34.3%	34.2%	34.2%
Some college or associate's degree	66	22.5%	38.2%	13.1%	28,612	42.1%	42.0%	42.0%
Bachelor's degree or higher	43	14.7%	19.1%	12.0%	6,739	9.9%	9.0%	9.0%

	Estimate	%	Male	Female	Estimate	%	Male	Female
Population 25 years and over	1,813		573	1,240	358,459		169,274	169,274
Less than 9th grade	137	7.6%	7.7%	7.5%	19,731	5.5%	5.9%	5.9%
9th to 12th grade, no diploma	324	17.9%	18.5%	17.6%	34,267	9.6%	10.1%	10.1%
High school graduate (includes equivalency)	446	24.6%	25.3%	24.3%	110,677	30.9%	32.8%	32.8%
Some college, no degree	455	25.1%	21.1%	26.9%	75,810	21.1%	20.9%	20.9%
Associate's degree	177	9.8%	0.9%	13.9%	26,681	7.4%	6.6%	6.6%
Bachelor's degree	165	9.1%	15.5%	6.1%	58,323	16.3%	15.6%	15.6%
Graduate or professional degree	109	6.0%	11.0%	3.7%	32,970	9.2%	8.1%	8.1%
High school graduate or higher	1,352	74.6%	73.8%	74.9%	304,461	84.9%	84.0%	84.0%
Bachelor's degree or higher	274	15.1%	26.5%	9.8%	91,293	25.5%	23.6%	23.6%

Data Source: 2017 - 2021 American Community Survey 5-Year Estimates, table S1501

Key Takeaways

- In the Hillside neighborhood, 74.6% of residents over 25 years old have graduated from high school or higher, a smaller percentage than the City of Milwaukee overall (84.9%).

Section Two | Housing and Household Characteristics

Table 9: Housing Occupancy and Tenure

	Hillside		City of Milwaukee	
	Estimate	%	Estimate	%
Total Housing Units	1,779		257,267	
Vacant Housing Units	198	11.1%	27,797	10.8%
Occupied Housing Units	1,581	88.9%	229,470	89.2%
Owner-occupied housing units	42	2.7%	93,795	40.9%
Renter-occupied housing units	1,539	97.3%	135,675	59.1%

Data Source: 2017 - 2021 American Community Survey 5-Year Estimates, table DP04

Key Takeaways

- Of the occupied housing units in the Hillside neighborhood, 2.7% are owner occupied, which is far lower than the City of Milwaukee rate (40.9%).

- 11.1% of housing units in the Hillside neighborhood are vacant, similar to the City of Milwaukee (10.8%) as a whole.

Table 10: Units in Structure for Occupied Housing Units

	Hillside			City of Milwaukee		
	Occupied Housing Units Estimates	Owner-Occupied Housing Units	Renter-Occupied Housing Units	Occupied Housing Units Estimates	Owner-Occupied Housing Units	Renter Occupied Housing Units
Occupied housing units	1,581	42	1,539	229,470	93,795	135,675
Occupied housing units %		2.7%	97.3%		40.9%	59.1%
UNITS IN STRUCTURE						
1, detached	45	42.9%	1.8%	94,929	75.7%	17.6%
1, attached	90	19.0%	5.3%	10,259	4.1%	4.7%
2 apartments	67	11.9%	4.0%	47,873	12.8%	26.4%
3 or 4 apartments	546	16.7%	35.0%	16,051	1.2%	11.0%
5 to 9 apartments	142	0.0%	9.2%	13,383	0.5%	9.5%
10 or more apartments	691	9.5%	44.6%	45,904	5.1%	30.3%
Mobile home or other type of housing	-	0.0%	0.0%	1,071	0.4%	0.5%

Data Source: 2017 - 2021 American Community Survey 5-Year Estimates, table S2504

Key Takeaways

- Of the owner-occupied housing units in the Hillside neighborhood, 11.9% are duplexes (2 apartments) similar to the rate in the City of Milwaukee (12.8%).

- 44.6% of renters in the Hillside neighborhood live in buildings with 10 or more apartments, compared to 30.3% in the City of Milwaukee as a whole.

Table 11: Housing Unit Bedrooms and Year Built

	Hillside		City of Milwaukee	
	Estimate	**%**	**Estimate**	**%**
Total housing units	1,779		257,267	
BEDROOMS				
No bedroom	68	3.8%	10,244	4.0%
1 bedroom	744	41.8%	41,985	16.3%
2 bedrooms	582	32.7%	89,750	34.9%
3 bedrooms	348	19.6%	84,892	33.0%
4 bedrooms	29	1.6%	24,826	9.6%
5 or more bedrooms	8	0.4%	5,570	2.2%
YEAR STRUCTURE BUILT				
Built 2014 or later	36	2.0%	181	0.1%
Built 2010 to 2013	285	16.0%	6,697	2.6%
Built 2000 to 2009	225	12.6%	8,948	3.5%
Built 1990 to 1999	111	6.2%	8,420	3.3%
Built 1980 to 1989	166	9.3%	10,569	4.1%
Built 1970 to 1979	156	8.8%	22,373	8.7%
Built 1960 to 1969	282	15.9%	29,230	11.4%
Built 1950 to 1959	196	11.0%	50,079	19.5%
Built 1940 to 1949	80	4.5%	26,850	10.4%
Built 1939 or earlier	242	13.6%	93,920	36.5%

Data Source: 2017 - 2021 American Community Survey 5-Year Estimates, table DP04

Key Takeaways

- 41.8% of the housing units in the Hillside neighborhood have only one bedroom, compared with 16.3% in the City of Milwaukee.

- Of all the housing units in Hillside, 13.6% were built in 1939 or earlier, compared to 36.5% in the city overall.

Table 12: Gross Rent and Gross Rent as a Percentage of Household Income

	Hillside		City of Milwaukee	
	Estimate	**%**	**Estimate**	**%**
GROSS RENT				
Occupied units paying rent	1,533		132,403	
Less than $500	714	46.6%	10,168	7.7%
$500 to $999	533	34.8%	72,848	55.0%
$1,000 to $1,499	155	10.1%	37,568	28.4%
$1,500 to $1,999	111	7.2%	8,350	6.3%
$2,000 to $2,499	20	1.3%	2,115	1.6%
$2,500 to $2,999	-	0.0%	844	0.6%
$3,000 or more	-	0.0%	510	0.4%

	Hillside		City of Milwaukee	
GROSS RENT AS A PERCENTAGE OF HOUSHOLD INCOME				
Occupied units paying rent*	1,468		127,598	
Less than 15.0 percent	129	8.8%	17,244	13.5%
15.0 to 19.9 percent	103	7.0%	15,495	12.1%
20.0 to 24.9 percent	195	13.3%	15,381	12.1%
25.0 to 29.9 percent	351	23.9%	13,924	10.9%
30.0 to 34.9 percent	180	12.3%	11,301	8.9%
35.0 percent or more	510	34.7%	54,253	42.5%
Not computed	71		8,077	

Data Source: 2017 - 2021 American Community Survey 5-Year Estimates, table DP04. *Note: This table excludes units for which gross rent as a percentage of household income cannot be calculated.

Key Takeaways

- 47.0% of Hillside neighborhood households paying rent paid 30 percent or more of their household income towards rent, compared to 51.4% of the City of Milwaukee as a whole. Households that spend 30 percent or more of their household income on rent or housing expenses are considered moderately cost burdened.

Table 13: Mortgage Status and Cost (Owner-occupied Units)

Table 13 is not available for the Hillside neighborhood because there is a very low estimated number of owner-occupied units, which results in unreliable estimates for the mortgage status and cost summary tables.

Table 14: Mortgage Cost as a Percentage of Household Income (Owner-occupied Units)

Table 14 is not available for the Hillside neighborhood because there is a very low estimated number of owner-occupied units, which results in unreliable estimates for the mortgage status and cost summary tables.

Table 15: Household Income in the past 12 Months and Median Income

| | Hillside | | City of Milwaukee | |
	Estimate	%	Estimate	%
Total	1,581		229,470	
Less than $10,000	260	16.4%	20,795	9.1%
$10,000 to $14,999	397	25.1%	16,958	7.4%
$15,000 to $19,999	186	11.8%	12,016	5.2%
$20,000 to $24,999	117	7.4%	14,301	6.2%
$25,000 to $29,999	122	7.7%	14,229	6.2%
$30,000 to $34,999	90	5.7%	12,639	5.5%
$35,000 to $39,999	73	4.6%	11,735	5.1%
$40,000 to $44,999	6	0.4%	11,458	5.0%
$45,000 to $49,999	46	2.9%	10,237	4.5%
$50,000 to $59,999	93	5.9%	18,906	8.2%
$60,000 to $74,999	83	5.2%	22,032	9.6%
$75,000 to $99,999	47	3.0%	26,677	11.6%
$100,000 to $124,999	15	0.9%	14,920	6.5%
$125,000 to $149,999	15	0.9%	9,173	4.0%
$150,000 to $199,999	3	0.2%	7,357	3.2%
$200,000 or more	28	1.8%	6,037	2.6%

Median Household Income	$18,588		$45,318

Data Source: 2017 - 2021 American Community Survey 5-Year Estimates, table B19001. Median Household Income for the neighborhood is calculated based on table B19001. Median Household Income for the City of Milwaukee is taken from table S1901.

Key Takeaways

- Approximately 3.9% of households in the Hillside neighborhood make $100,000 or more per year, which is a lower percentage than the City of Milwaukee as a whole (16.3%).

- The median household income in the Hillside neighborhood is $18,588, far less than the median household income for the City of Milwaukee as a whole ($45,318).