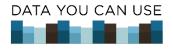


# Near South Side Neighborhood

Data Portrait | March 2022 | Revised Jan 2023



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## Introduction and Background

This Neighborhood Portrait data profile was prepared by Data You Can Use with the support of Urban Economic Development Association of Wisconsin (UEDA). The framework is based on input and advice from community organizers working in the neighborhoods supported by Milwaukee's Community Development Block Grant (CDBG) program. The original set of neighborhood portraits were released by Data You Can Use in 2016 using 2010-2014 American Community Survey 5-year estimates. This document is part of the first update to those original Neighborhood Portraits and has been edited in response to community feedback following the release and use of the original portraits.

Data You Can Use and our partners hope that these tables continue to be used by those working in Milwaukee neighborhoods in their work planning, organizing, and funding development work and programing. It is designed to be used with their staff, their partners, their funders, their elected officials, and the residents of their neighborhoods, and can be used to supplement and support the stories and anecdotes of residents to build a case for needed resources, and to identify more questions.

As part of the release of the updated Neighborhood Portraits, related training on the use of census data was conducted and offered to the neighborhood partners. A final draft of each Portrait was reviewed by these same partners, and neighborhood organizers shared the ideas, stories, and strategies that they derived from the data.

With each update to the Neighborhood Portraits, Data You Can Use strives to provide both timely data and improvements to the way data is displayed and/or the topics covered. Longer-term plans include the possibility of an interactive way to access neighborhood data, looking at some of the data points over time, and adding additional topics to the Portraits. Data You Can Use actively maintains a "wish list" of hopeful future improvements for the Neighborhood Portraits; please reach out to us if you have any questions, comments, or recommendations for future expansion of this project to new topics or neighborhoods in Milwaukee at connectwithus@datayoucanuse.org.

### About the Data and Acknowledgements

#### **Data Sources**

This data portrait uses data from the 2015-2019 American Community Survey (ACS) 5-year estimates, which was the most up-to-date data at the time of the writing of this report. Specific source tables from the ACS are cited below each table within this report.

Census tracts 157, 164, 165, 166, 167, 168, and 1865 were used to define the Near South Side neighborhood for the purposes of this report. These tracts were chosen based on Neighborhood Strategic Planning Area (NSP) boundaries and in consultation with our neighborhood partners. The tables in the report describe the population that live within these census tracts. Please note that the boundaries of these tracts may differ from neighborhood or NSP boundaries.

#### **Data Quality and Reliability**

The data found in this report is from the American Community Survey and is some of the best data available that describes the people, households, families, and housing in Milwaukee neighborhoods. The American Community Survey data is collected by the U.S. Census Bureau, which holds its data to very high standards in terms of quality.

It is also important to note that numbers and percentages included in this report are considered estimates. This is because the Census Bureau uses a sample of the population when they conduct the survey, which creates some level of uncertainty. The data presented here have a margin of error associated with each data point, which is a measure of the possible variation of the estimate and the true population value of each number. The margin of error helps data users understand the reliability of each data point.

We have chosen not to include margin of error for the estimates in the tables below so that the tables are clearer and easier to use. If you would like more information about data reliability for the tables in this report or would like to know the margin of error for a particular estimate, please reach out to our team at Data You Can Use. If you want to learn more about the American Community Survey, please refer to the <a href="https://example.com/handbook">handbook</a> for American Community Survey Data Users.

#### **Acknowledgements and Contact**

This report was prepared by Data You Can Use in collaboration with community partners and stakeholders working in the Near South Side neighborhood in Milwaukee, Wisconsin.

Please reach out to Data You Can Use with questions about this report or the data it contains at <u>connectwithus@datayoucanuse.org</u>, or contact Danya Littlefield at <u>danya@datayoucanuse.org</u>.

## Section One | Population Characteristics

Table 1: Population by Race

	Near So	uth Side	City of Milwaukee		
	Estimate	%	Estimate	%	
Total Population	20,042	100%	594,548	100%	
Hispanic or Latino	14,234	71%	112,817	19%	
White alone (Not Hispanic or Latino)	3,009	15%	208,521	35%	
Black or African American alone (Not Hispanic or Latino)	2,132	11%	227,829	38%	
American Indian and Alaska Native alone (Not Hispanic or Latino)	175	0.9%	2,763	0.5%	
Asian alone (Not Hispanic or Latino)	309	2%	25,181	4%	
Native Hawaiian and Other Pacific Islander alone (Not Hispanic or Latino)	-	0.0%	179	0.0%	
Some other race alone (Not Hispanic or Latino)	25	0.1%	977	0.2%	
Two or more races (Not Hispanic or Latino)	158	0.8%	16,281	3%	

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table B03002

#### Key Takeaway(s)

 71% of Near South Side residents identify as Hispanic or Latino, compared to 19% in the City of Milwaukee overall.

Table 2: Population by Age and Sex

#### **Near South Side**

#### City of Milwaukee

	Total				Total			
	Estimate	%	Male	Female	Estimate	% %	Male	Female
T 1 1		/0				/0		
Total	20,042		10,260	9,782	594,548		286,081	308,467
Total (percent)			51%	49%			48%	52%
Under 5 years	1,862	9%	55%	45%	44,065	7%	50%	50%
5 to 9 years	2,122	11%	45%	55%	43,543	7%	50%	50%
10 to 14 years	1,809	9%	47%	53%	42,351	7%	52%	48%
15 to 17 years	1,192	6%	67%	33%	24,218	4%	50%	50%
18 and 19 years	672	3%	47%	53%	20,507	3%	50%	50%
20 years	287	1%	66%	34%	11,313	2%	48%	52%
21 years	367	2%	32%	68%	11,192	2%	49%	51%
22 to 24 years	971	5%	46%	54%	28,071	5%	50%	50%
25 to 29 years	1,680	8%	50%	50%	56,283	9%	48%	52%
30 to 34 years	1,494	7%	51%	49%	45,282	8%	48%	52%
35 to 39 years	1,450	7%	52%	48%	40,820	7%	47%	53%
40 to 44 years	1,154	6%	52%	48%	34,021	6%	47%	53%
45 to 49 years	1,440	7%	56%	44%	33,073	6%	48%	52%
50 to 54 years	994	5%	48%	52%	33,762	6%	48%	52%
55 to 59 years	690	3%	59%	41%	34,030	6%	48%	52%
60 and 61 years	245	1%	54%	46%	12,392	2%	45%	55%
62 to 64 years	448	2%	60%	40%	17,297	3%	50%	50%
65 and 66 years	211	1%	46%	54%	10,049	2%	49%	51%
67 to 69 years	218	1%	50%	50%	12,900	2%	47%	53%
70 to 74 years	364	2%	41%	59%	14,581	2%	44%	56%
75 to 79 years	185	1%	28%	72%	9,560	2%	40%	60%
80 to 84 years	109	1%	86%	14%	6,934	1%	42%	58%
85 years and over	78	0%	47%	53%	8,304	1%	30%	70%

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table B01001

#### **Key Takeaways**

 20% of Near South Side residents are 9 years old or younger, compared to 14% of residents in the City of Milwaukee overall.

Table 3: Residents Living in Poverty by Age

#### **Near South Side**

#### City of Milwaukee

	Estimate	%	Estimate	%
Total Population *	19,984		578,085	
Income in the past 12 months below poverty level	7,917	40%	146,980	25%
Under 5 years	1,026	13%	17,097	12%
5 years	212	3%	3,070	2%
6 to 11 years	1,233	16%	20,309	14%
12 to 14 years	496	6%	7,832	5%
15 years	244	3%	2,981	2%
16 and 17 years	302	4%	4,311	3%
18 to 24 years	1,047	13%	21,490	15%
25 to 34 years	1,049	13%	22,305	15%
35 to 44 years	863	11%	14,139	10%
45 to 54 years	684	9%	12,691	9%
55 to 64 years	408	5%	12,530	9%
65 to 74 years	283	4%	5,005	3%
75 years and over	70	1%	3,220	2%

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table B17001. \*Note: The total population number for this table does not match the total population number that can be seen in the previous tables. This is because this table is showing data for the total population for whom poverty status can be determined – in this case, slightly fewer people from the neighborhood.

#### How to interpret this table

The Census Bureau defines the poverty threshold differently for each person or family. Thresholds vary by the size of the family and the age of the members and are updated for inflation on an annual basis. Read more about poverty thresholds here.

#### **Key Takeaways**

• 40% of Near South Side neighborhood residents live in households with incomes below the poverty line, compared to 25% in the City of Milwaukee.

Table 4: Household Characteristics

	Near So	uth Side	City of Milwaukee		
	Estimate	%	Estimate	%	
Total Households	6,478		230,086		
Family households	3,765	58%	124,864	54%	
Married couple family	1,818	28%	62,926	27%	
Family with male householder, no spouse present	398	6%	13,949	6%	
Family with female householder, no spouse present	1,549	24%	47,989	21%	
Non-family households	2,713	42%	105,222	46%	
Householder living alone	2,049	32%	83,606	36%	
Householder not living alone	664	10%	21,616	9%	

Average Household Size	3.09*	2.51

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table B11001 \*Note: the average household size for the neighborhood shown here is an estimate calculated by dividing the estimated total number of residents in the neighborhood by the estimated total number of households. This methodology is the same as the methodology used by the U.S. Census.

#### How to interpret this table

The Census Bureau defines a family as "a group of two people or more (one of whom is the householder) related by birth, marriage, or adoption and residing together; all such people (including related subfamily members) are considered as members of one family."

- Households headed by women with no spouse present make up about a quarter (24%) of total households in Near South Side, which is slightly higher than the citywide rate (21%).
- Almost a third (32%) of households in the Near South Side are occupied by individuals living alone, which is slightly less than the rate for the City of Milwaukee (36%).
- The estimated average household size for the Near South Side neighborhood is higher than the household size for the City of Milwaukee as a whole, 3.09 people per household compared to 2.51.

Table 5: Vehicles per Household

**Near South Side** City of Milwaukee Estimate Estimate 230,086 6,478 1,472 23% 40,003 17% 2,511 39% 100,527 44% 1,750 27% 67,632 29% 530 8% 16,389 7% 215 3% 5,535 2%

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table B08201

- 23% of households in the Near South Side do not have access to a vehicle, greater than the percentage for the City of Milwaukee as a whole (17%).
- 39% of the households in the Near South Side have one vehicle available, less than the citywide percentage (44%).

Table 6: Employment Status by Sex

#### **Near South Side**

#### City of Milwaukee

	Total	Labor Force Participation Rate	Employment/ Population Ratio	Unemployment Rate	Not Working	Total	Labor Force Participation Rate	Employment/ Population Ratio	Unemployment Rate	Not Working
Population Age 20-64 years	11,220	71%	65%	9%	35%	357,536	76%	71%	6%	31%
Male	5,780	78%	72%	8%	28%	171,280	77%	72%	7%	30%
Female	5,440	64%	58%	10%	42%	186,256	74%	70%	6%	32%

Data Source: 2015-2019 American Community Survey 5-Year Estimates, table \$2301

#### How to interpret this table

- The **labor force participation rate** refers to the proportion of the population age 20-64 that is either working or actively looking for work.
- The **employment/population ratio** is the proportion of the population age 20-64 that is working.
- **Unemployment rate** is the percentage of those in the labor force who are not working.
- In this table, **not working** refers to the combined percentage of people who are not in the labor force and those who are in the labor force but are unemployed.

- 71% percent of Near South Side residents ages 20-64 are participating in the labor force by working or actively looking for work, a slightly lower percentage that in the City of Milwaukee overall (76%).
- Overall, the unemployment rate in the Near South Side is 9%, compared to 6% in the City of Milwaukee.
- More than one third (35%) of Near South Side residents ages 20-64 are not working, either because they are not looking for work or they are unemployed, higher than the percentage for the City of Milwaukee (31%)

Table 7: Employment Sector by Sex

City of Milwaukee **Near South Side** Total **Estimate Estimate** 7,805 100% 57% 43% 274,787 100% 49% 51% Management, business, 1,300 17% 41% 59% 87,013 32% 41% 59% 2,181 28% 52% 48% 63,419 23% 42% 58% Sales and office 1,163 15% 33% 67% 55,052 20% 33% 68% 94% 93% 1,022 13% 6% 16,393 6% 7% 2,139 27% 68% 32% 52,910 19% 72% 28%

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table \$2301

- The most common employment sector for Near South Side residents is service occupations (28%), higher than the citywide rate for this sector (23%).
- The most common employment sector for the City of Milwaukee is management, business, science, and arts occupations (32%), almost double the rate in the Near South Side for this sector (17%).

Table 8: Educational Attainment

	Near South Side				City of Milwaukee			
	Tota				Total			
	Estimate	%	Male	Female	Estimate	%	Male	Female
Population 18 to 24 years	2,297		1071	1,226	71,083		35,199	35,884
Less than high school graduate	777	34%	38%	30%	10,176	14%	16%	13%
High school graduate (includes equivalency)	799	35%	31%	38%	21,501	30%	32%	29%
Some college or associate's degree	654	28%	27%	29%	32,580	46%	44%	48%
Bachelor's degree or higher	67	3%	4%	2%	6,826	10%	9%	10%
Population 25 years and over	10,760		5,569	5,191	369,288		172,879	196,409
Less than 9th grade	1,955	18%	16%	20%	21,886	6%	6%	6%
9th to 12th grade, no diploma	2,288	21%	21%	22%	37,352	10%	11%	9%
High school graduate (includes equivalency)	3,265	30%	35%	26%	111,435	30%	32%	29%
Some college, no degree	1,670	16%	14%	17%	81,053	22%	21%	22%
Associate's degree	469	4%	3%	5%	26,704	7%	7%	8%
Bachelor's degree	774	7%	7%	8%	58,874	16%	15%	17%
Graduate or professional degree	339	3%	4%	2%	31,984	9%	8%	9%
High school graduate or higher	6,517	61%	63%	58%	310,050	84%	83%	85%
Bachelor's degree or higher	1,113	10%	11%	10%	90,858	25%	23%	26%

Data Source: 2015-2019 American Community Survey 5-Year Estimates, table \$1501

- 34% of the Near South Side population age 18 to 24 years old have not graduated from high school, which is more than double the percentage in the City of Milwaukee (14%).
- In the Near South Side, 61% of residents over 25 years old have graduated from high school graduate or attained higher education, less than in the City of Milwaukee overall (84%).
- 10% of Near South Side residents over 25 years old have a bachelor's degree or higher, less than half of the rate in the City of Milwaukee (25%).

## Section Two | Housing and Household Characteristics

Table 9: Housing Occupancy and Tenure

	Estimate	%	Estimate	%
Total Housing Units	7,564		258,444	
Vacant Housing Units	1,086	14%	28,358	11%
Occupied housing units	6,478	86%	230,086	89%
Owner-occupied housing units	1,567	24%	95,247	41%
Renter-occupied housing units	4,911	76%	134,839	59%

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table DP04

- 14% of the housing units in Near South Side are vacant, which is a slightly higher percentage than in the City of Milwaukee as a whole (11%).
- Of the occupied housing units in Near South Side, almost a quarter (24%) are owner occupied, which is lower than the overall homeownership rate in the city (41%).

Table 10: Units in Structure for Occupied Housing Units

	<b>Near South Side</b>			City of Milwaukee		
	Occupied Housing Units Estimates	Owner-Occupied Housing Units	Renter-Occupied Housing Units	Occupied Housing Units Estimates	Owner-Occupied Housing Units	Renter-Occupied Housing Units
Occupied housing units	6,478	1,567	4911	230,086	95,247	134,839
Occupied housing units %		24%	76%		41%	59%
UNITS IN STRUCTURE						
1, detached	2,307	64%	27%	95,974	76%	17%
1, attached	155	2%	3%	12,407	5%	6%
2 apartments	1,975	31%	30%	47,297	12%	27%
3 or 4 apartments	666	1%	13%	15,906	1%	11%
5 to 9 apartments	375	0%	8%	13,603	1%	10%
10 or more apartments	959	3%	19%	43,886	5%	29%
Mobile home or other type of housing	41	0%	1%	1,013	1%	0%

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table \$2504

- Of the owner-occupied housing units in the Near South Side, nearly two thirds (64%) are single family (detached), less than the city overall (76%).
- Of the owner-occupied housing units in the Near South Side, almost a third (31%) are duplexes (2 apartments), more than twice the percentage than in the city overall (12%).

Table 11: Housing Unit Bedrooms and Year Built

	Near Sou	th Side	City of Milwaukee		
	Estimate	%	Estimate	%	
Total housing units	7,564		258,444		
BEDROOMS					
No bedroom	666	9%	9,351	4%	
1 bedroom	1,239	16%	41,498	16%	
2 bedrooms	2,380	32%	91,662	36%	
3 bedrooms	2,266	30%	85,144	33%	
4 bedrooms	788	10%	25,186	10%	
5 or more bedrooms	225	3%	5,603	2%	
YEAR STRUCTURE BUILT					
Built 2014 or later	125	2%	1,682	0.7%	
Built 2010 to 2013	105	1%	2,304	0.9%	
Built 2000 to 2009	47	0.6%	8,532	3%	
Built 1990 to 1999	66	0.9%	7,622	3%	
Built 1980 to 1989	170	2%	10,083	4%	
Built 1970 to 1979	232	3%	22,447	9%	
Built 1960 to 1969	291	4%	28,802	11%	
Built 1950 to 1959	371	5%	52,115	20%	
Built 1940 to 1949	253	3%	25,219	10%	
Built 1939 or earlier	5,904	78%	99,638	39%	

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table DP04

- Of the housing units in the Near South Side, 9% do not have a bedroom (studio apartments), a greater percentage than the 4% in City of Milwaukee overall.
- The Near South Side has a higher percentage of housing units built in 1939 or earlier (78%) than the City of Milwaukee as a whole (39%).

Table 12: Gross Rent and Gross Rent as a Percentage of Household Income

	Near So	Near South Side		ukee
	Estimate	%	Estimate	%
GROSS RENT				
Occupied units paying rent	4,809		131,703	
Less than \$500	464	10%	11,936	9%
\$500 to \$999	3,473	72%	79,327	60%
\$1,000 to \$1,499	759	16%	31,903	24%
\$1,500 to \$1,999	83	2%	6,181	5%
\$2,000 to \$2,499	30	0.6%	1,554	1%
\$2,500 to \$2,999	0	0.0%	531	0.4%
\$3,000 or more	0	0.0%	271	0.2%

GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME				
Occupied units paying rent*	4,453		126,821	
Less than 15.0 percent	684	15%	15,321	12%
15.0 to 19.9 percent	504	11%	14,777	12%
20.0 to 24.9 percent	343	8%	15,413	12%
25.0 to 29.9 percent	552	12%	14,205	11%
30.0 to 34.9 percent	373	8%	11,204	9%
35.0 percent or more	1,997	45%	55,901	44%
Not computed	458		8,018	

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table DP04. \*Note: This table excludes units for which gross rent as a percentage of household income cannot be calculated.

- 72% of Near South Side renters paid between \$500 \$999 per month, higher than the percentage in the City of Milwaukee as a whole (60%).
- 53% of Near South Side households paying rent paid 30 percent or more of their household income towards rent, the same percentage as the City of Milwaukee as a whole. Households that spend 30% or more of their household income on rent or housing expenses are considered moderately cost burdened.

Table 13: Mortgage Status and Cost (Owner-occupied Units)

**Near South Side** City of Milwaukee Estimate Estimate MORTGAGE STATUS Owner-occupied units 95,247 1,567 862 55% 63,762 67% 705 45% 33% 31,485 **SELECTED MONTHLY OWNER COSTS** Housing units with a mortgage 862 63,762 459 40 5% 1% \$500 to \$999 356 41% 22% 14,143 307 36% 28,358 45% \$1,500 to \$1,999 106 12% 13,852 22% \$2,000 to \$2,499 24 3% 4,151 7% \$2,500 to \$2,999 15 2% 1,391 2% 14 2% 1,408 2% Housing units without a mortgage 705 31,485 61 9% 905 3% 231 33% 14% \$250 to \$399 4,469 \$400 to \$599 355 50% 43% 13,567 23 3% 7,678 24% 35 \$800 to \$999 5% 2,868 9% 0 0% 1,998 6%

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table DP04

- Of the owner-occupied houses in the Near South Side neighborhood, 45% do not have a mortgage, greater than the percentage of homeowners without a mortgage in the City of Milwaukee overall (33%).
- Of owner-occupied housing units without a mortgage in Near South Side, half pay between \$400-599 per month on housing costs (50%), compared to 43% of the City of Milwaukee.

Table 14: Mortgage Cost as a Percentage of Household Income (Owner-occupied Units)

	<b>Near South Side</b>		City of Milwaukee	
	Estimate	%	Estimate	%
Housing units with a mortgage*	838		63,374	
Less than 20.0 percent	380	45%	26,135	41%
20.0 to 24.9 percent	83	10%	10,224	16%
25.0 to 29.9 percent	64	8%	6,758	11%
30.0 to 34.9 percent	81	10%	4,931	8%
35.0 percent or more	230	27%	15,326	24%
Not computed	24		388	
Housing unit without a mortgage*	685		31,017	
Less than 10.0 percent	220	32%	10,050	32%
10.0 to 14.9 percent	151	22%	6,763	22%
15.0 to 19.9 percent	101	15%	4,467	14%
20.0 to 24.9 percent	43	6%	2,360	8%
25.0 to 29.9 percent	23	3%	2,071	7%
30.0 to 34.9 percent	23	3%	1,047	3%
35.0 percent or more	124	18%	4,259	14%
Not computed	20		468	

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table DP04. \*Note: this table excludes households where selected monthly owner costs as a percentage of household income (SMOCAPI) could not be calculated.

- Over a quarter (27%) of all owner-occupied units with a mortgage in the Near South Side pay 35 percent or more of their household income towards housing costs, slightly higher than the City of Milwaukee as a whole (24%).
- 45% of all owner-occupied units with a mortgage in the Near South Side neighborhood pay less than 20 percent of their household income towards housing costs, which is slightly higher than the City of Milwaukee (41%).
- 18% of Near South Side owner occupants who do not have a mortgage pay 35
  percent or more of their household income towards housing, higher than the City of
  Milwaukee rate of 14%.

Table 15: Household Income in the past 12 Months and Median Income

	Near Sou	Near South Side		City of Milwaukee	
	Estimate	%	Estimate	%	
Total:	6,478		232,176		
Less than \$10,000	1,030	16%	22,281	10%	
\$10,000 to \$14,999	579	9%	14,649	6%	
\$15,000 to \$19,999	563	9%	15,619	7%	
\$20,000 to \$24,999	470	7%	15,879	7%	
\$25,000 to \$29,999	445	7%	10,874	5%	
\$30,000 to \$34,999	591	9%	13,570	6%	
\$35,000 to \$39,999	345	5%	12,177	5%	
\$40,000 to \$44,999	366	6%	12,672	6%	
\$45,000 to \$49,999	227	4%	12,051	5%	
\$50,000 to \$59,999	451	7%	17,162	7%	
\$60,000 to \$74,999	434	7%	23,595	10%	
\$75,000 to \$99,999	460	7%	25,725	11%	
\$100,000 to \$124,999	272	4%	16,203	7%	
\$125,000 to \$149,999	135	2%	8,277	4%	
\$150,000 to \$199,999	104	2%	6,833	3%	
\$200,000 or more	6	0.1%	4,609	2%	

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table B19001. \*Note: Median Household Income for the neighborhood is calculated based on table B19001. Median Household Income for the City of Milwaukee is taken

\$31,286

#### **Key Takeaways**

from table \$1901.

- 16% of Near South Side households have a household income of less than \$10,000 a year compared to 10% in the City of Milwaukee as a whole.
- The median household income in Near South Side is \$35,196, compared to \$41,838 for the City of Milwaukee as a whole.

\$41,838