

Sherman Park Neighborhood

Data Portrait | March 2022 | Revised Jan 2023



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Introduction and Background

This Neighborhood Portrait data profile was prepared by Data You Can Use with the support of Urban Economic Development Association of Wisconsin (UEDA). The framework is based on input and advice from community organizers working in the neighborhoods supported by Milwaukee's Community Development Block Grant (CDBG) program. The original set of neighborhood portraits were released by Data You Can Use in 2016 using 2010-2014 American Community Survey 5-year estimates. This document is part of the first update to those original Neighborhood Portraits and has been edited in response to community feedback following the release and use of the original portraits.

Data You Can Use and our partners hope that these tables continue to be used by those working in Milwaukee neighborhoods in their work planning, organizing, and funding development work and programing. It is designed to be used with their staff, their partners, their funders, their elected officials, and the residents of their neighborhoods, and can be used to supplement and support the stories and anecdotes of residents to build a case for needed resources, and to identify more questions.

As part of the release of the updated Neighborhood Portraits, related training on the use of census data was conducted and offered to the neighborhood partners. A final draft of each Portrait was reviewed by these same partners, and neighborhood organizers shared the ideas, stories, and strategies that they derived from the data.

With each update to the Neighborhood Portraits, Data You Can Use strives to provide both timely data and improvements to the way data is displayed and/or the topics covered. Longer-term plans include the possibility of an interactive way to access neighborhood data, looking at some of the data points over time, and adding additional topics to the Portraits. Data You Can Use actively maintains a "wish list" of hopeful future improvements for the Neighborhood Portraits; please reach out to us if you have any questions, comments, or recommendations for future expansion of this project to new topics or neighborhoods in Milwaukee at connectwithus@datayoucanuse.org.

About the Data and Acknowledgements

Data Sources

This data portrait uses data from the 2015-2019 American Community Survey (ACS) 5-year estimates, which was the most up-to-date data at the time of the writing of this report. Specific source tables from the ACS are cited below each table within this report.

Census tracts 37, 38, 39, 48, 49, 50, 59, 60, 61, and 62 were used to define the Sherman Park neighborhood for the purposes of this report. These tracts were chosen based on Neighborhood Strategic Planning Area (NSP) boundaries and in consultation with our neighborhood partners. The tables in the report describe the population that live within these census tracts. Please note that the boundaries of these tracts may differ from neighborhood or NSP boundaries.

Data Quality and Reliability

The data found in this report is from the American Community Survey and is some of the best data available that describes the people, households, families, and housing in Milwaukee neighborhoods. The American Community Survey data is collected by the U.S. Census Bureau, which holds its data to high standards.

It is also important to note that numbers and percentages included in this report are considered estimates. This is because the Census Bureau uses a sample of the population when they conduct the survey, which creates some level of uncertainty. The data presented here have a margin of error associated with each data point, which is a measure of the possible variation of the estimate and the true population value of each number. The margin of error helps data users understand the reliability of each data point.

We have chosen not to include margin of error for the estimates in the tables below so that the tables are clearer and easier to use. If you would like more information about data reliability for the tables in this report or would like to know the margin of error for a particular estimate, please reach out to our team at Data You Can Use. If you want to learn more about the American Community Survey, please refer to the handbook for American Community Survey Data Users.

Acknowledgements and Contact

This report was prepared by Data You Can Use in collaboration with community partners and stakeholders working in the Sherman Park neighborhood in Milwaukee, Wisconsin.

Please reach out to Data You Can Use with questions about this report or the data it contains at <a href="mailto:contains-contact-cont

Section One | Population Characteristics

Table 1: Population by Race

	Shermo	ın Park	City of Mi	lwaukee
	Estimate	%	Estimate	%
Total Population	32,347	100%	594,548	100%
Hispanic or Latino	2,087	7%	112,817	19%
White alone (Not Hispanic or Latino)	4,198	13%	208,521	35%
Black or African American alone (Not Hispanic or Latino)	24,745	76%	227,829	38%
American Indian and Alaska Native alone (Not Hispanic or Latino)	51	0.2%	2,763	0.5%
Asian alone (Not Hispanic or Latino)	367	1%	25,181	4%
Native Hawaiian and Other Pacific Islander alone (Not Hispanic or Latino)	-	0.0%	179	0.0%
Some other race alone (Not Hispanic or Latino)	58	0.2%	977	0.2%
Two or more races (Not Hispanic or Latino)	841	3%	16,281	3%

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table B03002

- Three quarters (76%) of Sherman Park residents identify as Black alone, which is a little less than double the percentage for City of Milwaukee as a whole (38%).
- 13% of Sherman Park residents identify as White alone, compared to 35% in the City of Milwaukee as a whole.

Table 2: Population by Age and Sex

Sherman Park

City of Milwaukee

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	Tot				Toto			
	Estimate	%	Male	Female	Estimate	%	Male	Female
Total	32,347		14,226	18,121	594,548		286,081	308,467
Total (percent)			44%	56%			48%	52%
Under 5 years	2,422	7%	55%	45%	44,065	7%	50%	50%
5 to 9 years	2,687	8%	50%	50%	43,543	7%	50%	50%
10 to 14 years	2,830	9%	50%	50%	42,351	7%	52%	48%
15 to 17 years	1,666	5%	52%	48%	24,218	4%	50%	50%
18 and 19 years	1,113	3%	46%	54%	20,507	3%	50%	50%
20 years	591	2%	53%	47%	11,313	2%	48%	52%
21 years	485	1%	56%	44%	11,192	2%	49%	51%
22 to 24 years	1,193	4%	56%	44%	28,071	5%	50%	50%
25 to 29 years	2,302	7%	37%	63%	56,283	9%	48%	52%
30 to 34 years	1,718	5%	35%	65%	45,282	8%	48%	52%
35 to 39 years	2,253	7%	42%	58%	40,820	7%	47%	53%
40 to 44 years	1,887	6%	37%	63%	34,021	6%	47%	53%
45 to 49 years	1,975	6%	36%	64%	33,073	6%	48%	52%
50 to 54 years	1,798	6%	42%	58%	33,762	6%	48%	52%
55 to 59 years	2,028	6%	39%	61%	34,030	6%	48%	52%
60 and 61 years	978	3%	26%	74%	12,392	2%	45%	55%
62 to 64 years	1,033	3%	43%	57%	17,297	3%	50%	50%
65 and 66 years	591	2%	45%	55%	10,049	2%	49%	51%
67 to 69 years	839	3%	36%	64%	12,900	2%	47%	53%
70 to 74 years	890	3%	45%	55%	14,581	2%	44%	56%
75 to 79 years	518	2%	45%	55%	9,560	2%	40%	60%
80 to 84 years	279	1%	31%	69%	6,934	1%	42%	58%
85 years and over	271	1%	49%	51%	8,304	1%	30%	70%

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table B01001

Key Takeaways

 56% of the residents in Sherman Park identified as female compared to 52% in the City of Milwaukee overall.

Table 3: Residents Living in Poverty by Age

Sherman Park

City of Milwaukee

	Estimate	%	Estimate	%
Total Population *	32,051		578,085	
Income in the past 12 months below poverty level	6,953	22%	146,980	25%
Under 5 years	954	14%	17,097	12%
5 years	143	2%	3,070	2%
6 to 11 years	951	14%	20,309	14%
12 to 14 years	294	4%	7,832	5%
15 years	182	3%	2,981	2%
16 and 17 years	186	3%	4,311	3%
18 to 24 years	807	12%	21,490	15%
25 to 34 years	876	13%	22,305	15%
35 to 44 years	663	10%	14,139	10%
45 to 54 years	752	11%	12,691	9%
55 to 64 years	809	12%	12,530	9%
65 to 74 years	239	3%	5,005	3%
75 years and over	97	1%	3,220	2%

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table B17001. Note: The total population number for this table does not match the total population number that can be seen in the previous tables. This is because this table is showing data for the total population for whom poverty status can be determined – in this case, slightly fewer people from the neighborhood.

How to interpret this table

The Census Bureau defines the poverty threshold differently for each person or family. Thresholds vary by the size of the family and the age of the members and are updated for inflation on an annual basis. Read more about poverty thresholds here.

Key Takeaways

• Less than a quarter (22%) of Sherman Park residents live in households with incomes below the poverty line, compared to 25% in the City of Milwaukee overall.

Table 4: Household Characteristics

	Shermo	an Park	City of M	ilwaukee
	Estimate	%	Estimate	%
Total Households	12,207		230,086	
Family households	7,408	61%	124,864	54%
Married couple family	2,983	24%	62,926	27%
Family with male householder, no spouse present	623	5%	13,949	6%
Family with female householder, no spouse present	3,802	31%	47,989	21%
Non-family households	4,799	39%	105,222	46%
Householder living alone	4,246	35%	83,606	36%
Householder not living alone	553	5%	21,616	9%

Average Household Size	2.65*	2.51

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table B11001 *Note: the average household size for the neighborhood shown here is an estimate calculated by dividing the estimated total number of residents in the neighborhood by the estimated total number of households. This methodology is the same as the methodology used by the U.S. Census.

How to interpret this table

The Census Bureau defines a family as "a group of two people or more (one of whom is the householder) related by birth, marriage, or adoption and residing together; all such people (including related subfamily members) are considered as members of one family."

- Almost one third (31%), of households in Sherman Park are headed by women with no spouse present, greater than the percentage for the City of Milwaukee (21%).
- Over one third (35%) of households in Sherman Park are occupied by individuals living alone, similar to the rate for the City of Milwaukee (36%).
- The estimated average household size for the Sherman Park neighborhood is 2.65
 people per household, which is higher than the average household size for the City
 of Milwaukee as a whole (2.51).

Table 5: Vehicles per Household

Sherman Park City of Milwaukee Estimate Estimate 12,207 230,086 2,486 20% 40,003 17% 5,609 46% 100,527 44% 3,148 26% 67,632 29% 810 7% 16,389 7% 154 1% 5,535 2%

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table B08201

Key Takeaways

• Approximately 20% of households in Sherman Park do not have access to a vehicle, a greater percentage than the rate of the City of Milwaukee as a whole (17%).

Table 6: Employment Status by Sex

Sherman Park

City of Milwaukee

	Estimate	Labor Force Participation Rate	Employment/ Population Ratio	Unemployment Rate	Not Working	Estimate	Labor Force Participation Rate	Employment/ Population Ratio	Unemployment Rate	Not Working	
Population Age 20-64 years	18,241	74%	69%	7%	31%	357,536	76%	71%	6%	31%	
Male	7,348	72%	68%	6%	32%	171,280	77%	72%	7%	30%	
Female	10,893	76%	70%	7%	30%	186,256	74%	70%	6%	32%	

Data Source: 2015-2019 American Community Survey 5-Year Estimates, table \$2301

How to interpret this table

- The **labor force participation rate** refers to the proportion of the population age 20-64 that is either working or actively looking for work.
- The **employment/population ratio** is the proportion of the population age 20-64 that is working.
- **Unemployment rate** is the percentage of those in the labor force who are not working.
- In this table, **not working** refers to the combined percentage of people who are not in the labor force and those who are in the labor force but are unemployed.

- Almost three quarters (74%) of Sherman Park residents ages 20-64 are participating in the labor force by working or actively looking for work. This is slightly lower than the rate for the City of Milwaukee (76%).
- 7% of the labor force from Sherman Park is unemployed and looking for work, similar to the City of Milwaukee (6%).

Table 7: Employment Sector by Sex

	Sherman Park					City of Milwaukee		
	Tota	l			Total			
	Estimate	%	Male	Female	Estimate	%	Male	Female
Civilian employed population 16 years and over	13,885	100%	40%	60%	274,787	100%	49%	51%
Management, business, science, and arts occupations	3,863	28%	29%	71%	87,013	32%	41%	59%
Service occupations	3,834	28%	38%	62%	63,419	23%	42%	58%
Sales and office occupations	3,166	23%	22%	78%	55,052	20%	33%	68%
Natural resources, construction, and maintenance occupations	449	3%	98%	2%	16,393	6%	93%	7%
Production, transportation, and material moving occupations	2,573	19%	73%	27%	52,910	19%	72%	28%

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table \$2301

- The most common employment sectors for Sherman Park residents are management, business, science, and arts occupations and service occupations, which each account for 28% of the employed population in Sherman Park.
- 60% of the civilian employed population in Sherman Park is female, compared to 51% in the City of Milwaukee.

Table 8: Educational Attainment

		an Park			City of I	Milwauke	е	
	Tota	I			Tota	ıl		
	Estimate	%	Male	Female	Estimate	%	Male	Female
Population 18 to 24 years	3,382		1759	1,623	71,083		35,199	35,884
Less than high school graduate	773	23%	17%	30%	10,176	14%	16%	13%
High school graduate (includes equivalency)	1,514	45%	50%	39%	21,501	30%	32%	29%
Some college or associate's degree	1,068	32%	32%	31%	32,580	46%	44%	48%
Bachelor's degree or higher	27	1%	1%	1%	6,826	10%	9%	10%
Population 25 years and over	19,360		7,514	11,846	369,288		172,879	196,409
Less than 9th grade	577	3%	3%	3%	21,886	6%	6%	6%
9th to 12th grade, no diploma	1,943	10%	11%	10%	37,352	10%	11%	9%
High school graduate (includes equivalency)	6,109	32%	40%	26%	111,435	30%	32%	29%
Some college, no degree	5,174	27%	24%	29%	81,053	22%	21%	22%
Associate's degree	1,754	9%	8%	10%	26,704	7%	7%	8%
Bachelor's degree	2,567	13%	10%	16%	58,874	16%	15%	17%
Graduate or professional degree	1,236	6%	5%	7%	31,984	9%	8%	9%
High school graduate or higher	16,840	87%	86%	87%	310,050	84%	83%	85%
Bachelor's degree or higher	3,803	20%	15%	23%	90,858	25%	23%	26%

Data Source: 2015-2019 American Community Survey 5-Year Estimates, table \$1501

- In Sherman Park, 87% of residents over 25 years old have graduated from high school or higher, a slightly greater percentage than the City of Milwaukee overall (84%).
- Almost a quarter (23%) of female residents in Sherman Park over 25 years old have a bachelor's degree or higher, compared to 15% of male Sherman Park residents.

Section Two | Housing and Household Characteristics

Table 9: Housing Occupancy and Tenure

 Sherman Park
 City of Milwaukee

 Estimate
 %
 Estimate
 %

 Total Housing Units
 13,721
 258,444

 Vacant Housing Units
 1,514
 11%
 28,358
 11%

 Occupied housing units
 12,207
 89%
 230,086
 89%

45%

55%

95,247

134,839

41%

59%

Data Source: 2015-2019 American Community Survey 5-Year Estimates, table DP04

5,491

6,716

Key Takeaways

Renter-occupied

• Of the occupied housing units in Sherman Park, 45% are owner occupied. This indicates a slightly higher rate of owner-occupancy in Sherman Park compared with the City of Milwaukee as a whole (41%).

Table 10: Units in Structure for Occupied Housing Units

	Sherman Park			City	of Milwau	ıkee
	Occupied Housing Units Estimates	Owner-Occupied Housing Units	Renter-Occupied Housing Units	Occupied Housing Units Estimates	Owner-Occupied Housing Units	Renter-Occupied Housing Units
Occupied housing units	12,207	5,491	6716	230,086	95,247	134839
Occupied housing units %		45%	55%		41%	59%
UNITS IN STRUCTURE						
1, detached	5,556	73%	23%	95,974	76%	17%
1, attached	1,271	7%	14%	12,407	5%	6%
2 apartments	4,348	20%	48%	47,297	12%	27%
3 or 4 apartments	432	0.0%	6%	15,906	1%	11%
5 to 9 apartments	257	0.2%	4%	13,603	0.6%	10%
10 or more apartments	308	0.1%	4%	43,886	5%	29%
Mobile home or other type of housing	35	0.3%	0.3%	1,013	0.5%	0.4%

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table \$2504

- Of the owner-occupied housing units in the Sherman Park, one fifth (20%) are duplexes (2 apartments) compared to 12% in the City of Milwaukee.
- Almost half (48%) of the renters in Sherman Park live in duplexes, compared to 27% of renters in the city overall.
- The greatest percentage of renters in the City of Milwaukee live in buildings with 10 or more apartments (29%), compared to only 4% in Sherman Park.

Table 11: Housing Unit Bedrooms and Year Built

Sherman Park City of Milwaukee Estimate Estimate 13,721 258,444 BEDROOMS 92 0.7% 9,351 3.6% 1,015 7% 41,498 16.1% 6,028 44% 91,662 35.5% 85,144 32.9% 3 bedrooms 4,540 33% 1,645 12% 25,186 9.7% 401 3% 5,603 2.2% 0 0.0% 1,682 0.7% 2,304 0.9% 20 0.1% 90 0.7% 8,532 3.3% 132 1% 7.622 2.9% 178 1% 10,083 3.9% 496 4% 22,447 8.7% 836 28,802 11.1% 6% 2,408 52,115 20.2% 18% 3,016 22% 25,219 9.8% Built 1940 to 1949 6,545 48% 99,638 38.6%

Data Source: 2015-2019 American Community Survey 5-Year Estimates, table DP04

- Of the housing units in Sherman Park, 44% are two-bedroom units, greater than the City of Milwaukee rate of 36%.
- 7% of the housing units in Sherman Park have only one bedroom, compared with 16% in the City of Milwaukee.
- Of all the housing units in Sherman Park, almost half (48%) were built in 1939 or earlier, compared to 39% in the city overall.

Table 12: Gross Rent and Gross Rent as a Percentage of Household Income

	Shermo	Sherman Park		ukee
	Estimate	%	Estimate	%
GROSS RENT				
Occupied units paying rent	6,532		131,703	
Less than \$500	200	3%	11,936	9%
\$500 to \$999	4,423	68%	79,327	60%
\$1,000 to \$1,499	1,817	28%	31,903	24%
\$1,500 to \$1,999	92	1%	6,181	5%
\$2,000 to \$2,499	0	0.0%	1,554	1%
\$2,500 to \$2,999	0	0.0%	531	0.4%
\$3,000 or more	0	0.0%	271	0.2%

GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME									
Occupied units paying rent*	6,364		126,821						
Less than 15.0 percent	579	9%	15,321	12%					
15.0 to 19.9 percent	602	10%	14,777	12%					
20.0 to 24.9 percent	867	14%	15,413	12%					
25.0 to 29.9 percent	790	12%	14,205	11%					
30.0 to 34.9 percent	502	8%	11,204	9%					
35.0 percent or more	3,024	48%	55,901	44%					
Not computed	352		8,018						

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table DP04. *Note: This table excludes units for which gross rent as a percentage of household income cannot be calculated.

Key Takeaways

 38% of Sherman Park households paying rent paid 30 percent or more of their household income towards rent, compared to 55% of the City of Milwaukee as a whole. Households that spend 30 percent or more of their household income on rent or housing expenses are considered moderately cost burdened.

Table 13: Mortgage Status and Cost (Owner-occupied Units)

Sherman Park City of Milwaukee Estimate Estimate **MORTGAGE STATUS** 5,491 95,247 3,999 73% 63,762 67% 27% 31,485 33% 1,492 **SELECTED MONTHLY OWNER COSTS** Housing units with a mortgage 3,999 63,762 19 0% 459 1% 28% 14,143 22% \$500 to \$999 1,105 \$1,000 to \$1,499 52% 45% 2,087 28,358 586 15% 13,852 22% 154 4% 4,151 7% 36 1% 1,391 2% 12 0% 1,408 2% Housing units without a mortgage 1,492 31,485 31 2% 905 3% \$250 to \$399 354 24% 4,469 14% 673 \$400 to \$599 45% 13,567 43% \$600 to \$799 297 24% 20% 7,678 112 8% 2,868 9% 25 2% 1,998 6%

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table DP04

Key Takeaways

• Of all owner-occupied houses in the Sherman Park neighborhood, almost two thirds (73%) have a mortgage, compared to 67% in the City of Milwaukee.

Table 14: Mortgage Cost as a Percentage of Household Income (Owner-occupied Units)

	Sherman Park		City of Milwaukee	
	Estimate	%	Estimate	%
Housing units with a mortgage*	3,984		63,374	
Less than 20.0 percent	1,433	36%	26,135	41%
20.0 to 24.9 percent	480	12%	10,224	16%
25.0 to 29.9 percent	362	9%	6,758	11%
30.0 to 34.9 percent	324	8%	4,931	8%
35.0 percent or more	1,385	35%	15,326	24%
Not computed	15		388	
Housing unit without a mortgage*	1,464		31,017	
Less than 10.0 percent	565	39%	10,050	32%
10.0 to 14.9 percent	180	12%	6,763	22%
15.0 to 19.9 percent	218	15%	4,467	14%
20.0 to 24.9 percent	65	4%	2,360	8%
25.0 to 29.9 percent	242	17%	2,071	7%
30.0 to 34.9 percent	37	3%	1,047	3%
35.0 percent or more	157	11%	4,259	14%
Not computed	28		468	

Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table DP04. *Note: This table excludes households where selected monthly owner costs as a percentage of household income (SMOCAPI) could not be calculated.

- Over a third (35%) of all owner-occupied units with a mortgage in the Sherman Park neighborhood pay 35 percent or more of their household income towards housing costs, a higher percentage than the City of Milwaukee as a whole (24%).
- Over a third (36%) of all owner-occupied units with a mortgage in the Sherman Park neighborhood pay less than 20 percent of their household income towards housing costs, which is a lower percentage than the City of Milwaukee as a whole (41%).

Table 15: Household Income in the past 12 Months and Median Income

	Shermo	Sherman Park		City of Milwaukee	
	Estimate	%	Estimate	%	
Total:	12,207		232,176		
Less than \$10,000	1,289	11%	22,281	10%	
\$10,000 to \$14,999	776	6%	14,649	6%	
\$15,000 to \$19,999	905	7%	15,619	7%	
\$20,000 to \$24,999	924	8%	15,879	7%	
\$25,000 to \$29,999	620	5%	10,874	5%	
\$30,000 to \$34,999	917	8%	13,570	6%	
\$35,000 to \$39,999	858	7%	12,177	5%	
\$40,000 to \$44,999	770	6%	12,672	6%	
\$45,000 to \$49,999	664	5%	12,051	5%	
\$50,000 to \$59,999	762	6%	17,162	7%	
\$60,000 to \$74,999	1,225	10%	23,595	10%	
\$75,000 to \$99,999	1,329	11%	25,725	11%	
\$100,000 to \$124,999	652	5%	16,203	7%	
\$125,000 to \$149,999	181	2%	8,277	4%	
\$150,000 to \$199,999	157	1%	6,833	3%	
\$200,000 or more	178	2%	4,609	2%	

Median Household Income	\$38,919	\$41,838
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Data Source: 2015- 2019 American Community Survey 5-Year Estimates, table B19001. Median Household Income for the neighborhood is calculated based on table B19001. Median Household Income for the City of Milwaukee is taken from table S1901.

- 10% of households in Sherman Park make \$100,000 or more per year, which is a lower percentage than the City of Milwaukee as a whole (16%).
- The median household income in Sherman Park is \$38,919, less than the median household income for the City of Milwaukee as a whole (\$41,838).