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Apply Now for Your Data Dream!!!!

A Data Dream is an opportunity for nonprofits to win \$5,000 in data services to get the data they need to be even more effective.

[CLICK HERE TO APPLY](#)

Submission deadline, Friday, September 4th

Summary: Data You Can Use seeks applications for the Data Dream Award. Winners will realize their “data dream” through the professional services of DYCU. Milwaukee area nonprofit organizations will be selected through a competitive process and awarded at Data Day on October 21, 2020.

What is Data Day? Data Day is an annual event, hosted by Data You Can Use which provides an opportunity for leaders, from neighborhoods to universities, to better understand what data are available, the implications of data on community revitalization, and how to increase connections between research and practice.

What is a Data Dream? The Data Dream competition is an opportunity for an organization to move beyond limitations created by a lack of information, the capacity to interpret data already collected, or some combination of both. Applicants share what would be different if nonprofit leaders had a certain piece of data—how their planning, service provision, results, or funding might be improved with access to assistance in securing, analyzing, visualizing or presenting data. Applications are screened and the top candidates will compete in the “shark tank” at Data Day on October 21, 2020. Following a five-minute pitch, celebrity judges from local foundations will select winners.

Sponsors and Past Winners: Previous sponsors include the Zilber Family Foundation, the Northwestern Mutual Foundation, The Northwestern Mutual Data Science Institute, the Greater Milwaukee Foundation, and the Siebert Lutheran Foundation. Past winners of the Data Dream Award include Core el Centro, ACTS Housing, Bread of Healing Clinic, the Brady Campaign, and Walnut Way. Winners describe the assistance they receive as “transformational” --providing information, insight and action-oriented direction in their use of data.

More about Data You Can Use: Data You Can Use connects people who need data to people who have data and assists in accessing, analyzing, translating, interpreting and presenting data. DYCU subscribes to the principles of the Urban Institute’s National Neighborhood Indicators Partnership to democratize data. www.datayoucanuse.org

Data Dream Questions? Contact Kathleen Pritchard, President, Data You Can Use, Inc., 414-331-7616, katie@datayoucanuse.org