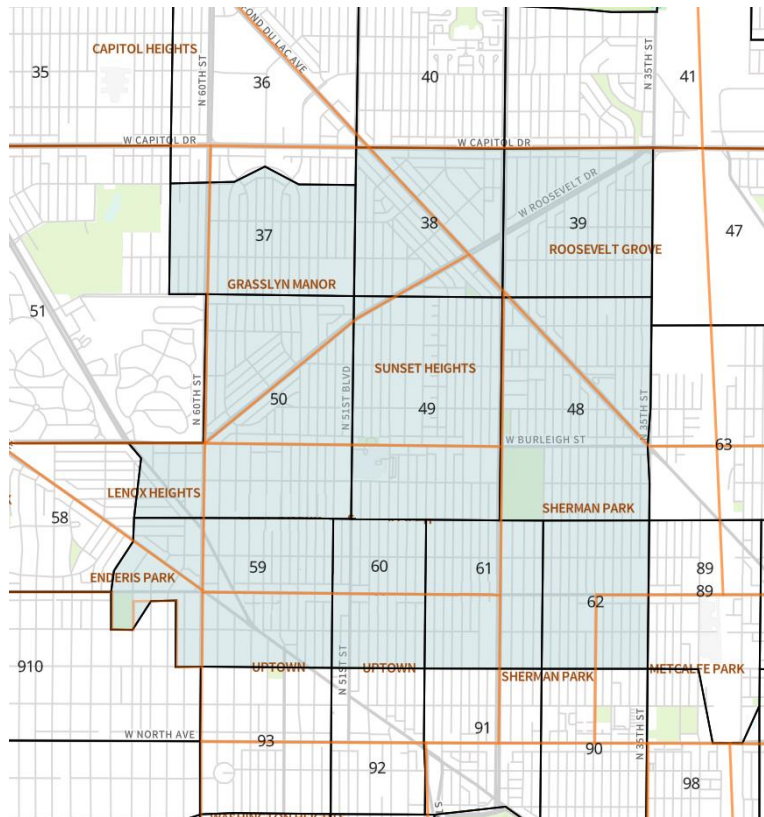


# Sherman Park Neighborhood Profile

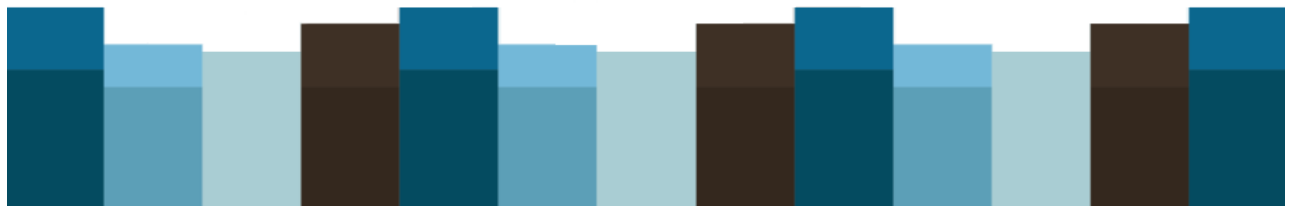
## Neighborhood Strategic Planning Area #5



October 2017 (Corrected November 2020)

Prepared by Data You Can Use

With support from the Nonprofit Center  
For Sherman Park Community Association



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**Data source used in this analysis:**

American Community Survey 5 year estimates for 2014 were used in this report. Note that data are based on *estimates* from the American Fact Finder survey. Margins of error are not readily available but can be calculated as needed for this custom geography.

American Fact Finder tables referenced in this report include; B01001, B03002, B08201, B11001, B15001, B17001, B25041, B25063, S2301, S2401, S2504, S2506.

[www.Factfinder.census.gov](http://www.Factfinder.census.gov)

Where there is insufficient data it is reported as NA.

**Geography used in this analysis:**

Census tracts: 37-39, 48-50, 59-62 were used to define the geographic area for the Sherman Park neighborhood in this report, after discussions with Sherman Park Community Association staff.

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## Introduction and Background

This report was prepared by DATA YOU CAN USE, INC, with the support of the Nonprofit Center of Milwaukee.

The framework is based on input and advice from community organizers working in the neighborhoods supported by Milwaukee's Community Development Block Grant (CDBG) program. In partnership with the Nonprofit Center, nine Neighborhood Strategic Planning (NSP) areas participated in the design and development of this template. Partners met to describe the data they wanted – data that would be useful to them in their planning, organizing, and fund development work. They also helped guide the format.

This *is* “data you can use” they concluded. It can be used with their staff, their partners, their funders, their elected officials and the residents of their neighborhoods. It can be used to supplement and support the stories and anecdotes of residents, to build a case for needed resources, and to identify more questions.

The process was replicated by three neighborhoods participating in the Building Neighborhood Capacity Program (BNCP) and subsequently by the neighborhood organizations participating in the Zilber Neighborhood Initiative. In both cases, the neighborhood organizations confirmed the geography, agreed to the core set of indicators and requested additional specialized data. All the completed reports are available on the Data You Can Use [website](#).

This report is among the Neighborhood Profiles completed in 2017 for six additional CDBG Neighborhood Strategic Planning areas.

Plans are underway to expand this effort to additional neighborhoods and to explore how the data can be made interactive. There is also an identified “wish list” for additional data that would help organizers and residents plan their strategies and tell their story. The content and format are better because of the input of the neighborhood organizers and residents who contributed. We welcome your feedback.

Thank you.

## Table 1: Population by Race

80% of Sherman Park residents are Black compared to 39% citywide.

Population by Race	Sherman Park		City of Milwaukee	
	Count	Share	Count	Share
<b>Population</b>	31,599		598,078	100.0%
<b>White alone</b>	3,985	12.6%	218,611	36.6%
<b>Black or African American alone</b>	25,257	79.9%	232,196	38.8%
<b>American Indian and Alaska Native alone</b>	101	0.3%	2,690	0.4%
<b>Asian alone</b>	456	1.4%	21,986	3.7%
<b>Some other race</b>	6	0.0%	666	0.1%
<b>Two or more races</b>	881	2.8%	15,665	2.6%
<b>Hispanic or Latino</b>	913	2.9%	106,086	17.7%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

## Table 2: Population Sex by Age

The age distribution in Sherman Park is consistent with the City.

Population Sex by Age	Sherman Park		City of Milwaukee	
	Count	Share	Count	Share
<b>Total:</b>	<b>31,599</b>		<b>598,078</b>	
<b>Male:</b>	<b>14,215</b>	<b>45.0%</b>	<b>287,843</b>	<b>48.1%</b>
Under 5 years	1,166	8.2%	24,253	8.4%
5 to 9 years	1,477	10.4%	22,920	8.0%
10 to 14 years	1,135	8.0%	21,362	7.4%
15 to 17 years	791	5.6%	12,572	4.4%
18 to 20 years	819	5.8%	16,978	5.9%
21 to 24 years	740	5.2%	21,211	7.4%
25 to 34 years	2,117	14.9%	47,754	16.6%
35 to 54 years	3,393	23.9%	70,186	24.4%
55 to 66 years	1,826	12.8%	32,103	11.2%
67 years and older	751	5.3%	18,504	6.4%
<b>Female:</b>	<b>17,384</b>	<b>55.0%</b>	<b>310,235</b>	<b>51.9%</b>
Under 5 years	1,365	7.9%	23,503	7.6%
5 to 9 years	1,329	7.6%	21,163	6.8%
10 to 14 years	1,216	7.0%	21,053	6.8%
15 to 17 years	904	5.2%	12,867	4.1%
18 to 20 years	665	3.8%	16,999	5.4%
21 to 24 years	1,015	5.8%	22,753	7.3%
25 to 34 years	2,375	13.7%	52,031	16.8%
35 to 54 years	4,590	26.4%	75,693	24.4%
55 to 66 years	2,638	15.2%	35,410	11.4%
67 years and older	1,287	7.4%	28,763	9.3%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 3: Poverty Status by Age

32% of Sherman Park residents live below the poverty level compared to 29% citywide.

Residents Living Below Poverty	Sherman Park		City of Milwaukee	
	Count	Percent	Count	Percent
Total residents:	31,496		<b>581,847</b>	<b>100.0%</b>
Residents with income in the past 12 months below poverty level:	9,947	31.6%	170,943	29.4%
Under 5 years	1,276	12.8%	21,527	12.6%
5 to 11 years	1,813	18.2%	26,898	15.7%
12 to 14 years	606	6.1%	10,157	5.9%
15 to 17 years	510	5.1%	9,323	5.4%
18 to 24 years	1,143	11.5%	28,399	16.6%
25 to 34 years	1,366	13.7%	24,038	14.1%
35 to 44 years	966	9.7%	16,830	9.8%
45 to 54 years	1,015	10.2%	15,408	9.0%
55 to 64 years	844	8.5%	11,094	6.5%
65 to 74 years	234	2.4%	3,879	2.3%
75 years and over	174	1.7%	3,390	2.0%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 4: Household Characteristics

Households headed by single females make up 35% of Sherman Park households, higher than the city rate of 22%.

Population Households	Sherman Park		City of Milwaukee	
	Units		Units	
Total:	11,953		230,181	
Family households:	7,538		129,516	
Married-couple family	2,618		64,282	
Other family:	4,920		65,234	
Male householder, no wife present	704		14,118	
Female householder, no husband present	4,216		51,116	
Nonfamily households:	4,415		100,665	
Householder living alone	3,654		80,465	
Householder not living alone	761		20,200	
<b>Households by Sex</b>	<b>Units</b>	<b>Units</b>	<b>Units</b>	<b>Percent</b>
Male householder	704	5.9%	14,118	6.1%
Female householder	4,216	35.3%	51,116	22.2%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 5: Vehicles per Household

The percentage of households in Sherman Park (20%) which have no vehicle available is nearly the same as the citywide percentage of 19%.

	Sherman Park		City of Milwaukee	
	Units	Percent	Units	Percent
Total:	11,953	100.0%	230,181	100.0%
No vehicle available	2,325	19.5%	42,428	18.4%
1 vehicle available	6,268	52.4%	104,003	45.2%
2 vehicles available	2,802	23.4%	64,654	28.1%
3 vehicles available	434	3.6%	14,780	6.4%
4 or more vehicles available	124	1.0%	4,316	1.9%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 6: Employment Status by Sex

A higher rate (45%) of 20 to 64-year-old Sherman Park residents are not working compared with 36% citywide.

	Sherman Park					City of Milwaukee				
	Total	In labor force	Not in labor force	UnR*	Not working	Total	In labor force	Not in labor force	UnR*	Not working
Age 20 to 64 years	18,589	72.9%	27.1%	18.0%	45.1%	360,980	76.1%	23.9%	12.4%	36.3%
SEX										
Male	8,115	72.4%	27.6%	23.6%	51.2%	173,389	78.0%	22.0%	13.8%	35.8%
Female	10,474	73.4%	26.6%	13.9%	40.5%	187,591	74.3%	25.7%	11.0%	36.7%
With kids under 6 yrs	1,770	78.3%	21.7%	18.4%	40.1%	32,570	75.6%	24.4%	17.3%	41.7%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

\*UnR stands for “Unemployment Rate,” or percentage of the labor force that is unemployed and actively seeking employment.

Not working is the percentage of people who are not in the labor force, combined with those who are unemployed.

## Table 7: Employment Sector by Sex

Estimated median earnings in Sherman Park are \$25,737, lower than the city rate of \$27,285.

Employed Population by Occupation	Sherman Park					City of Milwaukee				
	Total	Percent Employed	Male	Female	Median earnings	Total	Percent Employed	Male	Female	Median earnings
Civilian employed: population 16 years and over	12,083	100.0%	40.3%	59.7%	\$25,737	257,610	100.0%	48.3%	51.7%	\$27,285
Management, business, science, and arts occupations:	3,249	26.9%	32.9%	67.1%	\$38,219	77,758	30.2%	41.8%	58.2%	\$44,288
Service occupations:	3,152	26.1%	31.1%	68.9%	\$15,463	62,232	24.1%	41.1%	58.9%	\$17,061
Sales and office occupations:	3,263	27.0%	25.9%	74.1%	\$27,606	59,235	23.0%	33.9%	66.1%	\$25,144
Natural resources, construction, and maintenance occupations:	416	3.4%	93.3%	6.7%	NA	14,357	5.6%	93.7%	6.3%	\$31,440
Production, transportation, and material moving occupations:	2,003	16.6%	79.2%	20.8%	\$26,516	44,028	17.1%	74.4%	25.6%	\$26,075

Data Source: 2014 American Community Survey Estimates, US Census Bureau

NA = Data not available.



## Table 8: Educational Attainment by Age

The percentage of the population that has earned a bachelor's degree or higher in Sherman Park (12.2%) is slightly less than half the City rate (29.7%) for 25 to 34 year-olds.

	Sherman Park		City of Milwaukee	
	Count	Percent	Count	Percent
<b>Total:</b>	<b>22,216</b>		<b>438,385</b>	
<b>18 to 24 years:</b>	<b>3,239</b>		<b>77,941</b>	
Less than high school diploma	663	20.5%	13,232	17.0%
High school graduate (includes equivalency)	1,182	36.5%	21,041	27.0%
Some college, no bachelor's degree	1,264	39.0%	36,580	46.9%
Bachelor's degree or higher	130	4.0%	7,088	9.1%
<b>25 to 34 years:</b>	<b>4,492</b>		<b>99,785</b>	
Less than high school diploma	531	11.8%	13,783	13.8%
High school graduate (includes equivalency)	1,503	33.5%	24,797	24.9%
Some college, no bachelor's degree	1,784	39.7%	31,596	31.7%
Bachelor's degree or higher	548	12.2%	29,609	29.7%
<b>35 to 64 years:</b>	<b>11,918</b>		<b>205,374</b>	
Less than high school diploma	1,687	14.2%	37,092	18.1%
High school graduate (includes equivalency)	4,037	33.9%	63,941	31.1%
Some college, no bachelor's degree	4,034	33.8%	61,073	29.7%
Bachelor's degree or higher	2,160	18.1%	43,268	21.1%
<b>65 years and over:</b>	<b>2,567</b>		<b>55,285</b>	
Less than high school diploma	772	30.1%	14,819	26.8%
High school graduate (includes equivalency)	784	30.5%	20,177	36.5%
Some college, no bachelor's degree	1,401	54.6%	11,146	20.2%
Bachelor's degree or higher	720	28.0%	9,143	16.5%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 9: Occupancy Characteristics

The vacancy rate in Sherman Park (14%) is higher than the City rate (11%).

Housing Status	Sherman Park		City of Milwaukee	
	Units	Percent	Units	Percent
<b>Total housing units</b>	13,840		<b>257,965</b>	
Vacant Units	1,887	13.6%	27,784	10.8%
Owner and renter	11,953	86.4%	230,181	89.2%
Owner occupied	5,165	43.2%	99,034	43.0%
Renter occupied	6,788	56.8%	131,147	57.0%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 10: Occupied Housing Unit Structures

The percentage of Owner Occupied housing units in Sherman Park (43%) is the same as the percentage in the City of Milwaukee.

	Sherman Park			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied units	11,953	5,165 (43.2%)	6,788 (56.8%)	230,181	99,034 (43.0%)	131,147 (57.0%)
UNITS IN STRUCTURE						
1, detached	41.0%	71.1%	18.1%	42.1%	76.6%	16.0%
1, attached	15.8%	9.7%	20.5%	6.8%	5.6%	7.7%
2 apartments	33.4%	17.9%	45.2%	19.3%	10.8%	25.8%
3 or 4 apartments	4.4%	0.4%	7.5%	7.3%	1.1%	12.0%
5 to 9 apartments	2.5%	0.1%	4.4%	5.9%	0.8%	9.7%
10 or more apartments	2.6%	0.5%	4.2%	18.3%	4.5%	28.6%
Mobile home/other	0.2%	0.3%	0.1%	0.4%	0.6%	0.2%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

OO= Owner Occupied.

### Table 11: Occupant Bedrooms

The largest percentage of houses in Sherman Park (43%) have two bedrooms, higher than the citywide percentage (36%).

Occupant Bedrooms	Sherman Park		City of Milwaukee	
	Count	Percent	Count	Percent
Total:	13,840		257,965	
No bedroom	65	0.5%	7,930	3.1%
1 bedroom	1,183	8.5%	42,557	16.5%
2 bedrooms	5,895	42.6%	92,693	35.9%
3 bedrooms	4,877	35.2%	85,613	33.2%
4 bedrooms	1,505	10.9%	22,826	8.8%
5 or more bedrooms	315	2.3%	6,346	2.5%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 12: Year Housing Units Built

Nearly half (43%) of the occupied units in Sherman Park were built in 1939 or earlier, compared to 37% citywide.

	Sherman Park			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied housing units	11,953	5,165	6,788	230,181	99,034	131,147
Year Structure Built						
2010 to later	0.1%	0.0%	0.2%	0.4%	0.2%	0.6%
2000 to 2009	0.7%	0.9%	0.5%	3.5%	3.6%	3.5%
1980 to 1999	2.7%	1.5%	3.5%	7.1%	4.4%	9.1%
1960 to 1979	8.1%	5.3%	10.3%	19.7%	16.6%	22.0%
1940 to 1959	45.1%	46.1%	44.4%	32.3%	40.0%	26.5%
1939 or earlier	43.3%	46.3%	41.1%	37.0%	35.2%	38.3%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 13: Rent Paid by Renters

In both Sherman Park and the City, the most common monthly rental rate is \$800-\$899.

Rent Paid	Sherman Park		City of Milwaukee	
	Units	Percent	Units	Percent
Total	6,788		131,147	100.0%
With cash rent:	6,630	97.7%	128,661	98.1%
Less than \$100	62	0.9%	546	0.4%
\$100 to \$149	5	0.1%	404	0.3%
\$150 to \$199	4	0.1%	742	0.6%
\$200 to \$249	10	0.1%	2,951	2.3%
\$250 to \$299	56	0.8%	1,519	1.2%
\$300 to \$349	72	1.1%	1,740	1.3%
\$350 to \$399	114	1.7%	2,018	1.5%
\$400 to \$449	57	0.8%	2,038	1.6%
\$450 to \$499	84	1.2%	2,934	2.2%
\$500 to \$549	149	2.2%	5,250	4.0%
\$550 to \$599	278	4.1%	6,869	5.2%
\$600 to \$649	235	3.5%	7,848	6.0%
\$650 to \$699	539	7.9%	10,403	7.9%
\$700 to \$749	650	9.6%	11,619	8.9%
\$750 to \$799	688	10.1%	10,931	8.3%
\$800 to \$899	1,246	18.4%	19,448	14.8%
\$900 to \$999	1,095	16.1%	12,896	9.8%
\$1,000 to \$1,249	913	13.5%	17,361	13.2%
\$1,250 to \$1,499	297	4.4%	6,448	4.9%
\$1,500 to \$1,999	76	1.1%	3,321	2.5%
\$2,000 or more	-	-	1,375	1.0%
No cash rent	158	2.3%	2,486	1.9%

Data Source: 2014 American Community Survey Estimates, US Census Bureau

### Table 14: Mortgage Costs for Owner Occupied Housing (with a mortgage)

In Sherman Park the most common monthly mortgage cost is between \$1,250- \$1,499, less than the most common monthly cost citywide (\$1,500- \$1,999).

	Sherman Park		City of Milwaukee	
	Units	Percent	Units	Percent
Total	3,930	100.0%	69,753	100.0%
Less than \$200	-	-	-	-
\$200 to \$299	-	-	-	-
\$300 to \$399	-	-	209	0.3%
\$400 to \$499	17	0.4%	279	0.4%
\$500 to \$599	20	0.5%	837	1.2%
\$600 to \$699	63	1.6%	1,814	2.6%
\$700 to \$799	147	3.7%	2,790	4.0%
\$800 to \$899	200	5.1%	3,488	5.0%
\$900 to \$999	270	6.9%	4,883	7.0%
\$1,000 to \$1,249	876	22.3%	14,718	21.1%
\$1,250 to \$1,499	1083	27.6%	14,648	21.0%
\$1,500 to \$1,999	898	22.9%	17,508	25.1%
\$2,000 or more	356	9.1%	8,510	12.2%

*Data Source: 2014 American Community Survey Estimates, US Census Bureau*