

Parklawn Neighborhood

Data Portrait | January 2023

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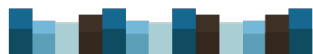


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Introduction and Background

This Neighborhood Portrait data profile was prepared by Data You Can Use with the support of Urban Economic Development Association of Wisconsin (UEDA). The framework is based on input and advice from community organizers working in the neighborhoods supported by Milwaukee's Community Development Block Grant (CDBG) program. The original set of neighborhood portraits were released by Data You Can Use in 2016 using 2010-2014 American Community Survey 5-year estimates. This document is part of the first update to those original Neighborhood Portraits and has been edited in response to community feedback following the release and use of the original portraits.

Data You Can Use and our partners hope that these tables continue to be used by those working in Milwaukee neighborhoods in their work planning, organizing, and funding development work and programming. It is designed to be used with their staff, their partners, their funders, their elected officials, and the residents of their neighborhoods, and can be used to supplement and support the stories and anecdotes of residents to build a case for needed resources, and to identify more questions.

As part of the release of the updated Neighborhood Portraits, related training on the use of census data was conducted and offered to the neighborhood partners. A final draft of each Portrait was reviewed by these same partners, and neighborhood organizers shared the ideas, stories, and strategies that they derived from the data.

With each update to the Neighborhood Portraits, Data You Can Use strives to provide both timely data and improvements to the way data is displayed and/or the topics covered. Longer-term plans include the possibility of an interactive way to access neighborhood data, looking at some of the data points over time, and adding additional topics to the Portraits. Data You Can Use actively maintains a "wish list" of hopeful future improvements for the Neighborhood Portraits; please reach out to us if you have any questions, comments, or recommendations for future expansion of this project to new topics or neighborhoods in Milwaukee at connectwithus@datayoucanuse.org.

About the Data and Acknowledgements

Data Sources

This data portrait uses data from the 2016-2020 American Community Survey (ACS) 5-year estimates, which was the most up-to-date data at the time of the writing of this report. Specific source tables from the ACS are cited below each table within this report.

Census tracts 26, 27, 40 and 41 were used to define the Parklawn neighborhood for the purposes of this report. These tracts were chosen based on Neighborhood Strategic Planning Area (NSP) boundaries and in consultation with our neighborhood partners. The tables in the report describe the population that live within these census tracts. Please note that the boundaries of these tracts may differ from neighborhood or NSP boundaries.

Data Quality and Reliability

The data found in this report is from the American Community Survey and is some of the best data available that describes the people, households, families, and housing in Milwaukee neighborhoods. The American Community Survey data is collected by the U.S. Census Bureau, which holds its data to high standards.

It is also important to note that numbers and percentages included in this report are considered estimates. This is because the Census Bureau uses a sample of the population when they conduct the survey, which creates some level of uncertainty. The data presented here have a margin of error associated with each data point, which is a measure of the possible variation of the estimate and the true population value of each number. The margin of error helps data users understand the reliability of each data point.

We have chosen not to include margin of error for the estimates in the tables below so that the tables are clearer and easier to use. If you would like more information about data reliability for the tables in this report or would like to know the margin of error for a particular estimate, please reach out to our team at Data You Can Use. If you want to learn more about the American Community Survey, please refer to the [handbook for American Community Survey Data Users](#).

Acknowledgements and Contact

This report was prepared by Data You Can Use in collaboration with community partners and stakeholders working in the Parklawn neighborhood in Milwaukee, Wisconsin.

Please reach out to Data You Can Use with questions about this report or the data it contains at connectwithus@datayoucanuse.org, or contact Danya Littlefield at danya@datayoucanuse.org.

Section One | Population Characteristics

Table 1: Population by Race

	Parklawn		City of Milwaukee	
	Estimate	%	Estimate	%
Total Population	9,371	100%	592,649	100%
Hispanic or Latino	677	7%	115,160	19%
White alone (Not Hispanic or Latino)	438	5%	201,602	34%
Black or African American alone (Not Hispanic or Latino)	7,882	84%	226,809	38%
American Indian and Alaska Native alone (Not Hispanic or Latino)	43	0.5%	2,433	0.4%
Asian alone (Not Hispanic or Latino)	278	3%	27,076	5%
Native Hawaiian and Other Pacific Islander alone (Not Hispanic or Latino)	7	0.1%	168	0.0%
Some other race alone (Not Hispanic or Latino)	3	0.0%	1,213	0.2%
Two or more races (Not Hispanic or Latino)	43	0.5%	18,188	3%

Data Source: 2016- 2020 American Community Survey 5-Year Estimates, table B03002

Key Takeaway(s)

- 84% of Parklawn residents identify as Black or African American alone, which is more than two times the percentage for City of Milwaukee as a whole (38%).
- 5% of Parklawn residents identify as White alone, compared to 34% in the City of Milwaukee as a whole.

Table 2: Population by Age and Sex

	Parklawn				City of Milwaukee			
	Total		Male	Female	Total		Male	Female
	Estimate	%			Estimate	%		
Total	9,371		4,140	5,231	592,649		285,959	306,690
Total (percent)			44%	56%			48%	52%
Under 5 years	466	5%	52%	48%	45,301	8%	50%	50%
5 to 9 years	908	10%	43%	57%	43,193	7%	50%	50%
10 to 14 years	1,284	14%	52%	48%	43,041	7%	53%	47%
15 to 17 years	544	6%	53%	47%	23,305	4%	50%	50%
18 and 19 years	306	3%	54%	46%	20,317	3%	50%	50%
20 years	132	1%	56%	44%	10,991	2%	49%	51%
21 years	106	1%	37%	63%	10,689	2%	48%	52%
22 to 24 years	363	4%	54%	46%	28,147	5%	50%	50%
25 to 29 years	706	8%	51%	49%	56,089	9%	48%	52%
30 to 34 years	648	7%	43%	57%	46,545	8%	49%	51%
35 to 39 years	573	6%	30%	70%	40,147	7%	47%	53%
40 to 44 years	750	8%	44%	56%	34,790	6%	48%	52%
45 to 49 years	378	4%	48%	52%	32,515	5%	49%	51%
50 to 54 years	560	6%	24%	76%	32,208	5%	47%	53%
55 to 59 years	432	5%	34%	66%	33,025	6%	48%	52%
60 and 61 years	192	2%	34%	66%	12,571	2%	46%	54%
62 to 64 years	221	2%	28%	72%	17,280	3%	46%	54%
65 and 66 years	180	2%	55%	45%	9,303	2%	48%	52%
67 to 69 years	207	2%	48%	52%	13,995	2%	45%	55%
70 to 74 years	172	2%	40%	60%	14,436	2%	46%	54%
75 to 79 years	132	1%	27%	73%	9,522	2%	43%	57%
80 to 84 years	67	1%	67%	33%	6,715	1%	40%	60%
85 years and over	44	0%	27%	73%	8,524	1%	30%	70%

Data Source: 2016 - 2020 American Community Survey 5-Year Estimates, table B01001

Key Takeaways

- 56% of the residents in Parklawn identified as female compared to 52% in the City of Milwaukee overall.

Table 3: Residents Living in Poverty by Age

	Parklawn		City of Milwaukee	
	Estimate	%	Estimate	%
Total Population *	9,363		576,594	
Income in the past 12 months below poverty level	2,825	30%	141,667	25%
Under 5 years	250	3%	16,740	12%
5 years	65	1%	3,321	2%
6 to 11 years	529	6%	19,127	14%
12 to 14 years	220	2%	7,463	5%
15 years	101	1%	2,583	2%
16 and 17 years	47	1%	4,265	3%
18 to 24 years	198	2%	19,764	14%
25 to 34 years	388	4%	21,675	15%
35 to 44 years	365	4%	13,255	9%
45 to 54 years	196	2%	11,692	8%
55 to 64 years	199	2%	12,966	9%
65 to 74 years	170	2%	5,733	4%
75 years and over	97	1%	3,083	2%

Data Source: 2016 - 2020 American Community Survey 5-Year Estimates, table B17001. Note: The total population number for this table does not match the total population number that can be seen in the previous tables. This is because this table is showing data for the total population for whom poverty status can be determined – in this case, slightly fewer people from the neighborhood.

How to interpret this table

The Census Bureau defines the poverty threshold differently for each person or family. Thresholds vary by the size of the family and the age of the members and are updated for inflation on an annual basis. [Read more about poverty thresholds here.](#)

Key Takeaways

- Nearly a third (30%) of Parklawn residents live in households with incomes below the poverty line, compared to 25% in the City of Milwaukee overall.

Table 4: Household Characteristics

	Parklawn		City of Milwaukee	
	Estimate	%	Estimate	%
Total Households	3,570		229,227	
Family households	2,250	63%	122,404	53%
Married couple family	584	16%	61,681	27%
Family with male householder, no spouse present	267	7%	13,600	6%
Family with female householder, no spouse present	1,399	39%	47,123	21%
Non-family households	1,320	37%	106,823	47%
Householder living alone	1,098	31%	85,754	37%
Householder not living alone	222	6%	21,069	9%
Average Household Size	2.62*		2.51	

Data Source: 2016 - 2020 American Community Survey 5-Year Estimates, table B11001 *Note: the average household size for the neighborhood shown here is an estimate calculated by dividing the estimated total number of residents in the neighborhood by the estimated total number of households. This methodology is the same as the methodology used by the U.S. Census.

How to interpret this table

The Census Bureau defines a family as “a group of two people or more (one of whom is the householder) related by birth, marriage, or adoption and residing together; all such people (including related subfamily members) are considered as members of one family.”

Key Takeaways

- 39% of households in Parklawn are headed by women with no spouse present, almost double percentage for the City of Milwaukee (21%).
- Nearly one third (31%) of households in Parklawn are occupied by individuals living alone, less than the rate for the City of Milwaukee as a whole (37%).
- The estimated average household size for the Parklawn neighborhood is 2.62 people per household, which is higher than the average household size for the City of Milwaukee as a whole (2.51).

Table 5: Vehicles per Household

	Parklawn		City of Milwaukee	
	Estimate	%	Estimate	%
Total Households	3,570		229,227	
No vehicle available	656	18%	39,330	17%
1 vehicle available	1,906	53%	100,484	44%
2 vehicles available	745	21%	66,795	29%
3 vehicles available	165	5%	16,700	7%
4 or more vehicles available	98	3%	5,918	3%

Data Source: 2016 - 2020 American Community Survey 5-Year Estimates, table B08201

Key Takeaways

- Approximately 18% of households in Parklawn do not have access to a vehicle, which is consistent with the rate of the City of Milwaukee as a whole (17%).

Table 6: Employment Status by Sex

	Parklawn					City of Milwaukee				
	Estimate	Labor Force Participation Rate	Employment/Population Ratio	Unemployment Rate	Not Working	Estimate	Labor Force Participation Rate	Employment/Population Ratio	Unemployment Rate	Not Working
Population Age 20-64 years	5,061	68%	63%	7%	37%	354,997	75%	71%	6%	31%
Male	2,030	60%	55%	8%	45%	170,519	77%	72%	7%	29%
Female	3,031	73%	68%	7%	32%	184,478	74%	70%	6%	32%

Data Source: 2016 - 2020 American Community Survey 5-Year Estimates, table S2301

How to interpret this table

- The **labor force participation rate** refers to the proportion of the population age 20-64 that is either working or actively looking for work.
- The **employment/population ratio** is the proportion of the population age 20-64 that is working.
- **Unemployment rate** is the percentage of those in the labor force who are not working.
- In this table, **not working** refers to the combined percentage of people who are not in the labor force and those who are in the labor force but are unemployed.

Key Takeaways

- 68% of Parklawn residents ages 20-64 are participating in the labor force by working or actively looking for work, a lower rate than the City of Milwaukee as whole (75%).
- 7% of the labor force from Parklawn is unemployed and looking for work, which is consistent with the City of Milwaukee as a whole (6%).

Table 7: Employment Sector by Sex

	Parklawn				City of Milwaukee			
	Total		Male	Female	Total		Male	Female
	Estimate	%			Estimate	%		
Civilian employed population 16 years and over	3,461	100%	37%	63%	272,563	100%	49%	51%
Management, business, science, and arts occupations	717	21%	27%	73%	86,171	32%	41%	59%
Service occupations	1,125	33%	19%	81%	62,840	23%	40%	60%
Sales and office occupations	769	22%	27%	73%	52,639	19%	34%	66%
Natural resources, construction, and maintenance occupations	135	4%	92%	8%	16,524	6%	94%	6%
Production, transportation, and material moving occupations	715	21%	77%	23%	54,389	20%	71%	29%

Data Source: 2016 - 2020 American Community Survey 5-Year Estimates, table S2301

Key Takeaways

- The most common employment sectors for Parklawn residents are service occupations, which each account for 33% of the employed population in Parklawn.
- 63% of the civilian employed population in Parklawn is female, compared to 51% in the City of Milwaukee.

Table 8: Educational Attainment

	Parklawn				City of Milwaukee			
	Total		Male	Female	Total		Male	Female
	Estimate	%			Estimate	%		
Population 18 to 24 years	533		472	435	70,144		34,600	35,544
Less than high school graduate	189	35%	30%	40%	9,536	14%	15%	12%
High school graduate (includes equivalency)	234	44%	24%	25%	22,531	32%	33%	32%
Some college or associate's degree	110	21%	47%	34%	31,227	45%	44%	45%
Bachelor's degree or higher	-	0%	0%	0%	6,850	10%	9%	11%
Population 25 years and over	3,983		2,082	3,180	367,665		172,724	194,941
Less than 9th grade	388	10%	2%	2%	20,874	6%	6%	6%
9th to 12th grade, no diploma	810	20%	10%	11%	36,472	10%	11%	9%
High school graduate (includes equivalency)	1,431	36%	48%	39%	114,219	31%	33%	29%
Some college, no degree	887	22%	23%	23%	78,772	21%	21%	22%
Associate's degree	235	6%	8%	10%	26,729	7%	7%	8%
Bachelor's degree	184	5%	6%	9%	58,614	16%	15%	17%
Graduate or professional degree	48	1%	2%	5%	31,985	9%	8%	10%
High school graduate or higher	2,785	70%	88%	86%	310,319	84%	83%	85%
Bachelor's degree or higher	232	6%	8%	14%	90,599	25%	23%	26%

Data Source: 2016 - 2020 American Community Survey 5-Year Estimates, table S1501

Key Takeaways

- In Parklawn, 70% of residents over 25 years old have graduated from high school or higher, a lower percentage than the City of Milwaukee overall (84%).
- 14% of female residents in Parklawn over 25 years old have a bachelor's degree or higher, compared to 8% of male Parklawn residents.

Section Two | Housing and Household Characteristics

Table 9: Housing Occupancy and Tenure

	Parklawn		City of Milwaukee	
	Estimate	%	Estimate	%
Total Housing Units	4,329		256,856	
Vacant Housing Units	759	18%	27,629	11%
Occupied housing units	3,570	82%	229,227	89%
Owner-occupied housing units	1,070	30%	93,301	41%
Renter-occupied housing units	2,500	70%	135,926	59%

Data Source: 2016 - 2020 American Community Survey 5-Year Estimates, table DP04

Key Takeaways

- Of the occupied housing units in Parklawn, 30% are owner-occupied. This indicates a lower rate of owner-occupancy in Parklawn compared with the City of Milwaukee as a whole (41%).

Table 10: Units in Structure for Occupied Housing Units

	Parklawn			City of Milwaukee		
	Occupied Housing Units Estimates	Owner-Occupied Housing Units	Renter-Occupied Housing Units	Occupied Housing Units Estimates	Owner-Occupied Housing Units	Renter-Occupied Housing Units
Occupied housing units	3,570	1,070	2500	229,227	93,301	135,926
Occupied housing units %		30%	70%		41%	59%
UNITS IN STRUCTURE						
1, detached	2,103	80%	50%	94,834	76%	18%
1, attached	160	2%	6%	11,445	4%	5%
2 apartments	755	18%	22%	48,285	13%	27%
3 or 4 apartments	78	0.0%	3%	16,150	1%	11%
5 to 9 apartments	133	0.0%	5%	13,326	1%	9%
10 or more apartments	314	0.0%	13%	43,992	5%	29%
Mobile home or other type of housing	27	0.0%	1%	1,195	1%	1%

Data Source: 2016 - 2020 American Community Survey 5-Year Estimates, table S2504

Key Takeaways

- Of the owner-occupied housing units in the Parklawn, 18% are duplexes (2 apartments) compared to 13% in the City of Milwaukee.
- Half (50%) of the renters in Parklawn live in single family homes, compared to 18% of renters in the city overall.

Table 11: Housing Unit Bedrooms and Year Built

	Parklawn		City of Milwaukee	
	Estimate	%	Estimate	%
Total housing units	4,329		256,856	
BEDROOMS				
No bedroom			9,783	4%
1 bedroom	209	5%	41,543	16%
2 bedrooms	334	8%	90,184	35%
3 bedrooms	1,712	40%	85,070	33%
4 bedrooms	1,580	36%	24,652	10%
5 or more bedrooms	438	10%	5,624	2%
YEAR STRUCTURE BUILT				
Built 2014 or later	-	0.0%	2,430	1%
Built 2010 to 2013	92	2%	2,817	1%
Built 2000 to 2009	34	0.8%	8,328	3%
Built 1990 to 1999	58	1%	8,199	3%
Built 1980 to 1989	59	1%	10,630	4%
Built 1970 to 1979	73	2%	21,724	9%
Built 1960 to 1969	388	9%	29,130	11%
Built 1950 to 1959	1,485	34%	51,202	20%
Built 1940 to 1949	1,002	23%	26,192	10%
Built 1939 or earlier	1,138	26%	96,204	38%

Data Source: 2016 - 2020 American Community Survey 5-Year Estimates, table DP04

Key Takeaways

- Of the housing units in Parklawn, 36% are four-bedroom units, more than three times the City of Milwaukee rate of 10%.
- 5% of the housing units in Parklawn have only one bedroom, compared with 16% in the City of Milwaukee.
- Of all the housing units in Parklawn, almost half (26%) were built in 1939 or earlier, compared to 38% in the city overall.

Table 12: Gross Rent and Gross Rent as a Percentage of Household Income

	Parklawn		Milwaukee	
	Estimate	%	Estimate	%
GROSS RENT				
Occupied units paying rent			132,844	
Less than \$500	2,470		11,173	8%
\$500 to \$999	216	9%	79,513	60%
\$1,000 to \$1,499	1,416	57%	33,320	25%
\$1,500 to \$1,999	703	28%	6,222	5%
\$2,000 to \$2,499	135	5%	1,697	1%
\$2,500 to \$2,999	-	0%	567	0.4%
\$3,000 or more	-	0%	352	0.3%
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME				
Occupied units paying rent*	2,409		128,036	
Less than 15.0 percent	294	12%	17,968	14%
15.0 to 19.9 percent	90	4%	15,158	12%
20.0 to 24.9 percent	366	15%	15,704	12%
25.0 to 29.9 percent	173	7%	13,410	11%
30.0 to 34.9 percent	227	9%	10,725	8%
35.0 percent or more	1,259	52%	55,071	43%
Not computed	91		7,890	

Data Source: 2016 - 2020 American Community Survey 5-Year Estimates, table DP04. *Note: This table excludes units for which gross rent as a percentage of household income cannot be calculated.

Key Takeaways

- 61% of Parklawn households paying rent paid 30 percent or more of their household income towards rent, compared to 51% of the City of Milwaukee as a whole. Households that spend 30 percent or more of their household income on rent or housing expenses are considered moderately cost burdened.

Table 13: Mortgage Status and Cost (Owner-occupied Units)

	Parklawn		City of Milwaukee	
	Estimate	%	Estimate	%
MORTGAGE STATUS				
Owner-occupied units	1,070		93,301	
Housing units with a mortgage	645	60%	61,482	66%
Housing units without a mortgage	425	40%	31,819	34%
SELECTED MONTHLY OWNER COSTS				
Housing units with a mortgage	645		61,482	
Less than \$500	21	3%	466	1%
\$500 to \$999	244	38%	13,303	22%
\$1,000 to \$1,499	320	50%	27,513	45%
\$1,500 to \$1,999	53	8%	13,169	21%
\$2,000 to \$2,499	7	1%	4,157	7%
\$2,500 to \$2,999	-	0%	1,231	2%
\$3,000 or more	-	0%	1,643	3%
Housing units without a mortgage	425		31,819	
Less than \$250	-	0%	925	3%
\$250 to \$399	109	26%	4,711	15%
\$400 to \$599	242	57%	13,450	42%
\$600 to \$799	49	12%	7,938	25%
\$800 to \$999	25	6%	2,731	9%
\$1,000 or more	-	0%	2,064	7%

Data Source: 2016 - 2020 American Community Survey 5-Year Estimates, table DP04

Key Takeaways

- Of all owner-occupied houses in the Parklawn neighborhood, almost two thirds (60%) have a mortgage, compared to 66% in the City of Milwaukee.

Table 14: Mortgage Cost as a Percentage of Household Income (Owner-occupied Units)

	Parklawn		City of Milwaukee	
	Estimate	%	Estimate	%
Housing units with a mortgage*	632		63,374	
Less than 20.0 percent	183	29%	26,135	41%
20.0 to 24.9 percent	112	18%	10,224	16%
25.0 to 29.9 percent	47	7%	6,758	11%
30.0 to 34.9 percent	47	7%	4,931	8%
35.0 percent or more	243	38%	15,326	24%
Not computed	13		388	
Housing unit without a mortgage*	418		31,017	
Less than 10.0 percent	167	40%	10,050	32%
10.0 to 14.9 percent	84	20%	6,763	22%
15.0 to 19.9 percent	39	9%	4,467	14%
20.0 to 24.9 percent	22	5%	2,360	8%
25.0 to 29.9 percent	13	3%	2,071	7%
30.0 to 34.9 percent	32	8%	1,047	3%
35.0 percent or more	61	15%	4,259	14%
Not computed	7		468	

Data Source: 2016 - 2020 American Community Survey 5-Year Estimates, table DP04. *Note: This table excludes households where selected monthly owner costs as a percentage of household income (SMOCAPI) could not be calculated.

Key Takeaways

- 38% of all owner-occupied units with a mortgage in the Parklawn neighborhood pay 35 percent or more of their household income towards housing costs, a higher percentage than the City of Milwaukee as a whole (24%).
- Almost a third (29%) of all owner-occupied units with a mortgage in the Parklawn neighborhood pay less than 20 percent of their household income towards housing costs, which is a lower percentage than the City of Milwaukee as a whole (41%).

Table 15: Household Income in the past 12 Months and Median Income

	Parklawn		City of Milwaukee	
	Estimate	%	Estimate	%
Total:	3,570		229,227	
Less than \$10,000	350	10%	22,659	10%
\$10,000 to \$14,999	396	11%	17,220	8%
\$15,000 to \$19,999	346	10%	14,215	6%
\$20,000 to \$24,999	357	10%	14,584	6%
\$25,000 to \$29,999	247	7%	13,065	6%
\$30,000 to \$34,999	285	8%	13,305	6%
\$35,000 to \$39,999	158	4%	11,884	5%
\$40,000 to \$44,999	247	7%	11,679	5%
\$45,000 to \$49,999	181	5%	10,134	4%
\$50,000 to \$59,999	282	8%	17,787	8%
\$60,000 to \$74,999	287	8%	22,695	10%
\$75,000 to \$99,999	299	8%	25,237	11%
\$100,000 to \$124,999	43	1%	14,826	6%
\$125,000 to \$149,999	32	0.9%	8,289	4%
\$150,000 to \$199,999	53	1%	6,659	3%
\$200,000 or more	7	0.2%	4,989	2%
Median Household Income	\$31,561		\$43,125	

Data Source: 2016 - 2020 American Community Survey 5-Year Estimates, table B19001. Median Household Income for the neighborhood is calculated based on table B19001. Median Household Income for the City of Milwaukee is taken from table S1901.

Key Takeaways

- The median household income in Parklawn is \$31,561, less than the median household income for the City of Milwaukee as a whole (\$43,125).