

Data Dream Finalists



THE WEALTH OF DATA

2025 Data Dream Finalists





Behind every bill is a story...



25,000 disconnections in 2024

Your account is past due!

Disconnection Notice

If you purchase natural gas, electric or steam service from We Energies, any of these services may be disconnected.

¡ADVISOR DE DESCONEXIÓN!

¡Favor de solicitar ayuda de un traductor inmediatamente!

Please call: **800-842-4565**
Or the phone number listed on your bill.
Monday-Friday, 7 a.m. to 9 p.m.
Saturday, 8 a.m. to 1 p.m.

Payment Options

Payment Arrangements: If you cannot pay your bill in full, you may be eligible for a payment arrangement. Contact us to find out how to pay without disconnection.

Pay Stations: You can pay your energy bill in person at a credit card and phone bill kiosk located near the entrance of the shopping mall. A representative will assist you with the payment. Some restrictions may apply.

Credit Card Payments: You can pay your energy bill in person at a credit card and phone bill kiosk located near the entrance of the shopping mall. A representative will assist you with the payment. Some restrictions may apply.

Automatic Pay Plan (APF): When your bill is paid in full, you may be eligible for an automatic pay plan. This plan allows you to pay your energy bill in small, regular payments. A representative will assist you with the payment. Some restrictions may apply.

Contact Us

For more information, please call 800-842-4565 or visit our website at www.weenergies.com. We are committed to helping you pay your bill and avoid disconnection.

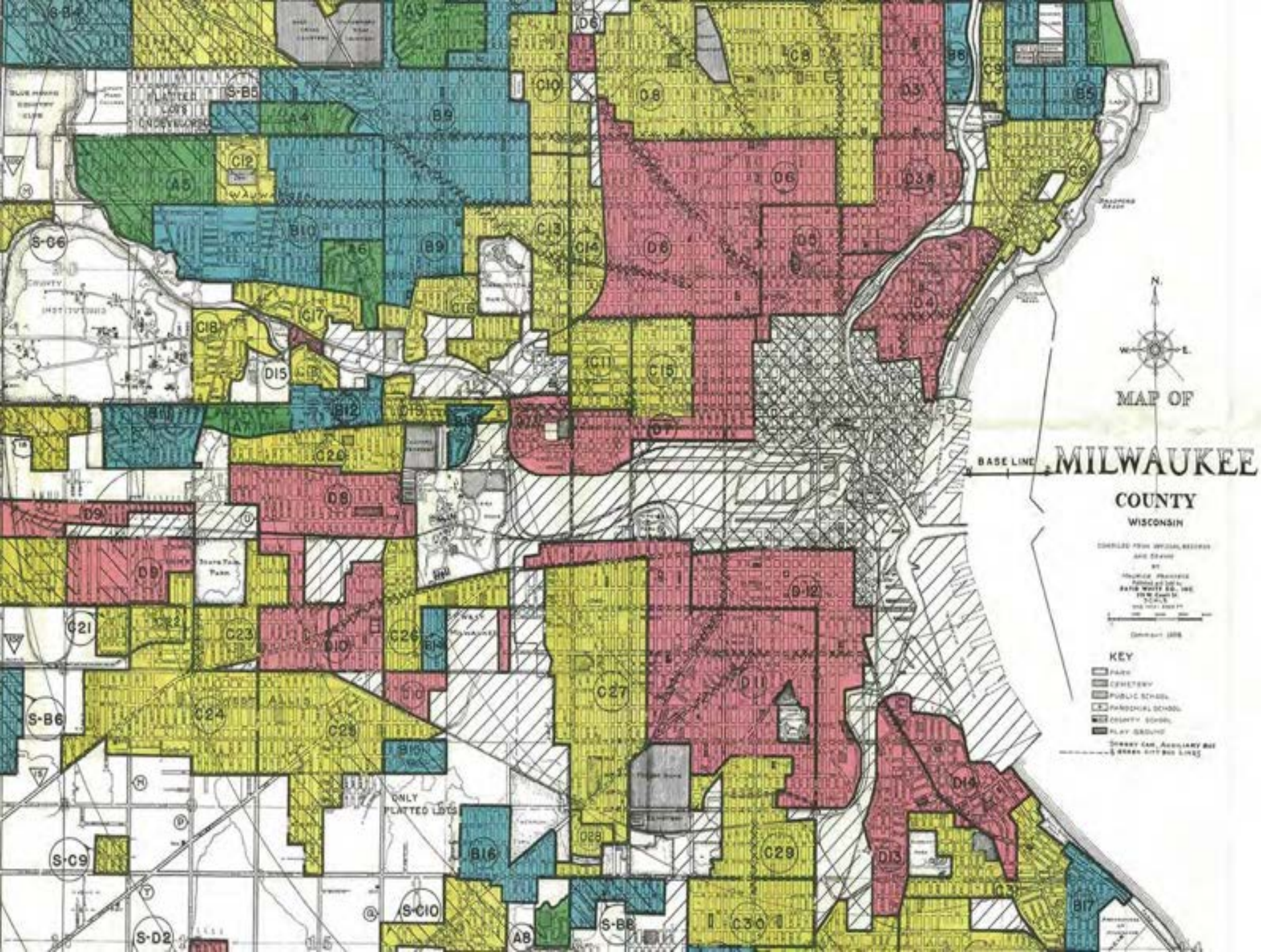




\$10,000 FOR FREE

Tashawna, 53216 homeowner

- Lower bills
- Less drafty
- Better for the environment



Home Outreach Measure Equity Strategic



Our Mission

Empower justice-impacted individuals with essential life skills, resources, and multi-year wraparound services.

Goal

Accelerate reentry success; reduce recidivism; strengthen communities; keep families together

BUILDING STRONGER COMMUNITIES THROUGH REENTRY SUPPORT

Presenter

Ruben Gaona - Executive Director

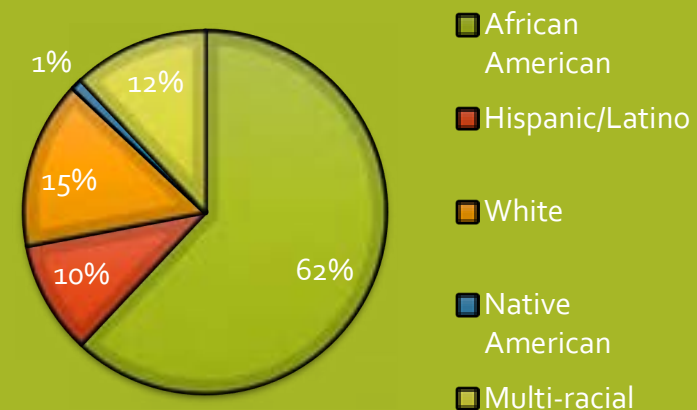
Approximately 7,000 incarcerated individuals in Wisconsin return to their community each year

Communities must be prepared to welcome their success, not anticipate their failure



The Reality –2025

People Served in 2024-25





Why Credible Messengers Matter

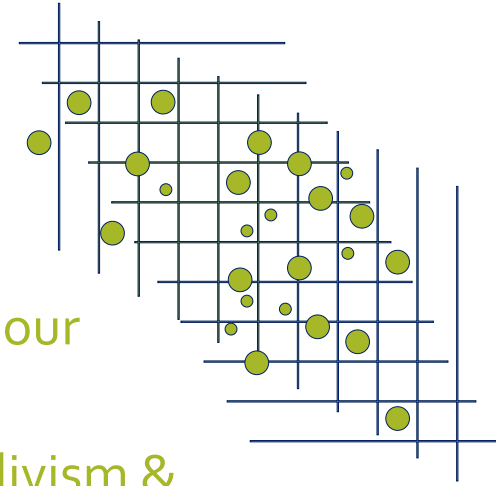
People with lived experience build trust, self-confidence & resilience

They break barriers & inspire paths for a successful future

Data shows participants commit to and sustain progress when guided by credible messengers

Our Data Dream

- Document the impact of credible messengers across our constituency
- Demonstrate areas credible messengers reduce recidivism & strengthen workforce pathways
 - Incorporate our CRM platform tracking demographics, goals, barriers, accomplishments, and wraparound services for up to 3 years
 - Interview participants at various reentry stages across time regarding variables that had the most impact on their life and goals





Why It Matters

- Delivers evidence-based data that investing in justice-impacted leaders transforms lives
- Creates safer communities and stronger families
- Develops an untapped workforce of potential talent for high-demand jobs

PERSONAL TESTIMONY



Scan Me

<https://vimeo.com/1124093695?share=copy>

STRONG PARTNERSHIPS, STRONGER COMMUNITIES

CREATING A SHARED
DATA FRAMEWORK
FOR PARTNERSHIPS
& PROGRAMS



nourish MKE
Community Food Centers

Mission: A network of food centers building community through nourishment.

Vision: As the largest food center network in Milwaukee, NourishMKE is a stabilizing force in our neighborhoods. Through our programs, we strive to leverage food to build relationships and address the holistic needs of community members. We envision a more equitable world where people have enough resources to thrive.

**PRESENTED BY
BRE LEGAN**

WHY THIS MATTERS

MANY PARTNERS, MANY PROGRAM'S:

- Different tracking methods
- No shared way to measure outcomes



Partnership with Doula Village &
the Medical College Of Wisconsin

OUR SOLUTION

A SHARED DATA FRAMEWORK WILL:

- Strengthen trust & alignment
- Show clearer outcomes to funders
- Standardize evaluation
- Replicate our model for others



Marquette Medical Brigade visiting
our Mitchell St. food center

WHAT WE CAN LEARN

WITH DYCU, WE HOPE TO BUILD:

- Standard data agreements in Memorandums of Understanding (MOU)
- Templates for partner-specific metrics
- A process for sharing results back



A few community partners
at our neighborhood block
parties this summer!

nourish
Community Food Centers

THE IMPACT

RIPPLE EFFECT:

- Stronger partnerships
- Better programs
- Bigger systems change



Milwaukee County Executive, David Crowley, speaking with NourishMKE's Executive Director, Valerie MacMillan, while Morgan, a nurse from Froedtert & the Medical College of Wisconsin, meets with a community member

The Quest for the Unified Data System

Data Day Milwaukee 2025



The Guides on the Journey

- Free financial coaching
- VITA tax prep
- Housing stability support
- Business development coaching
- Older Adult Navigator for seniors



Our Cursed Map



- Our data is scattered across siloed systems:
 - Excel
 - Tax Software
 - Sign-in Logs
 - Proprietary CRM Software
 - Other Spreadsheets
-
- → Stitching them together is slow and messy.

The Holy Grail of Data

- Unified Data System:
- Consolidates all client-level data
- Easy trend analysis & reporting
- Faster decisions & real-time insight



What Happens When We Find "the Grail"



- Staff: More time serving, less busywork
- Families: Earlier interventions & stronger support
- Funders: Clearer proof of impact
- Community: Coordinated care