Beyond Market Value
Principles Based on Best Practice Review

Process

- Select first set of indicators based on initial categories of interest
  - Population/demographics
  - Equity/Access
  - Market Value
  - Health
- Build indicators and maps one category at a time
- Identify a few key indicators within each category based on research and best practice
- Avoid overly complex indicators that are easily misinterpreted or biased (Gini coefficient, dissimilarity indices)
- Build at the tract level and include major street names on maps
- Use CDA work group for initial review
- Avoid indicators not available at the tract level (County or ZIP data)
- Explain why chosen indicators are important
- Include a Data Dictionary with documentation and limitations of data
- Use neutral color schemes on the maps
- Identify five highest and lowest tracts
- Use ranges that reflect City average
- Review with users from neighborhood organizations
- Post the data as a category is completed
- Make the data available on the DYCU website
- Use an icon or color scheme to mark the category
- Plan on regular updates

Next Steps

- Take requests to show by geographies different than census tracts (aldermanic, neighborhood, ZIP), share on website
- Build so that users can make choices about which indicators to include
- Consider consistent reporting intervals?
- Determine if there should be an index (single “score” built on multiple indicators)
- Decide if there should be an index by category (equity/market value/health) or an overall index
- Determine the best method to build the index (regression, cluster, decision tree)
- Determine next categories to add to analysis
- Track use

(Revised 11-15)